WAS MODA 3: UNAPPROVED REV #1 TRF# E:120718 SV #1 \$\$\$

AGY ADV

#

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP \*\*CHANGES\*\*

OCT3/12 11.53
\*\*\* WFLA-TV \*\*\*

FAX# 703-516-9680

ACY. NOV. NAME NAME CROSSROADS ISS/AMER. CROSSROADS (J) CANAL CENTER PLAZA, MEDIA LLC SUITE 5 5 5 BUYER NAME SALES PRSN 范内で,# WA-EMILY MILHOAN OFF.# MEGHAN MCGARR SALESMAN # (H)

BRUCT ORDER DATES AMERICAN CROSSROADS OCT2/12 EST#692 CONTRACT  $\Sigma \times 1$ # COMMENTS: 6238000 (FINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT OCT8/12

ALEXANDRIA,

 $\nabla A$ 

22314

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 11.53

PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

NEW TTL \$105,625 LN 101 ADDED (FROM HDLN #6238034)
PGM CHANGE LN'S 15,17,32,34,61,63,97,99
T/P CHANGE LN 41 REP:

MAKEGOOD 10/3

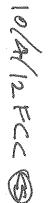
CON CM SIHTS W H A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN CROSSROADS

|              |                  |              |                             | : LHN1                         |
|--------------|------------------|--------------|-----------------------------|--------------------------------|
| 1.7          | PROGRAM :        | 7            | A.                          | : LINE#:REP :                  |
| NZ 7         | OM1:             | NZ 7         | AGENCY                      | :CD:                           |
| NZ 730P-800P | PROGRAM: 7P NEWS | NZ 700P-730P | AGENCY ADVERTISER CODE = 11 | TIME PERIOD                    |
|              |                  |              | ODE 1                       | Lo                             |
| 30           |                  | 30           | , ,<br>1<br>1               | LGTH : SEC                     |
|              |                  |              |                             | SEC                            |
| \$2,         |                  | \$2,         | AGEN                        |                                |
| \$2,000.00   |                  | \$2,000.00   | AGENCY EST# :               | RATE                           |
| 10           |                  | ب<br>ص       | = 692                       | 11 11                          |
| 10/5         |                  | 10/5         |                             | START                          |
| 10,          |                  | 10/5         |                             |                                |
| 10/5         |                  | 5            |                             | END :SPI                       |
| Н            |                  |              |                             | :SPTS: WEEK :<br>: /WK: INVT : |
|              |                  |              |                             | HVNT                           |
| F R I        |                  | F R I        |                             |                                |
|              |                  |              |                             | DAYS                           |
| jund         |                  | ш            |                             | :TOTL:                         |

PROGRAM :

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| ₹5<br>₹5              | T<br>T<br>T      |
|-----------------------|------------------|
| NG D                  | MEADLINE#        |
| <br>C                 | H<br>Z<br>M<br># |
| UNAPPROVED            | 6238000          |
| 対                     | 日 因 日 #          |
| \$\footnote{\chi_0}\$ | E:120718         |

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 11.53
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

| 05625.00<br>87 | TOTAL 10 | CONTRACT<br>TOTAL |       |                   |            |                      | OCT/12 105625.00                                  |
|----------------|----------|-------------------|-------|-------------------|------------|----------------------|---|
|                |          |                   |       |                   |            | 7 0                  | PROGRAM : SAT TODAY SHOW CON CON1: SAT TODAY SHOW |
| 1              | SAT      | ₽                 | 10/6  | 10/6              | \$650.00   | 30                   | 101 A 700A-900A                                   |
|                |          |                   |       |                   |            |                      | PROGRAM : ET CON COM1: ET                         |
| بم             | WED      | نىز               | 10/3  | 10/3              | \$2,000.00 | 30                   | 99 NZ 730P-800P                                   |
|                | ·        |                   |       |                   |            |                      | PROGRAM : 7P NEWS                                 |
| ↦              | DE       | فسا               | 10/3  | 10/3              | \$2,000.00 | 30                   | 97 NZ 700P-730P                                   |
|                |          |                   |       |                   |            |                      | PROGRAM : ET                                      |
| Ľ              | THU      | <del>  </del>     | 10/4  | 10/4              | \$2,000.00 | 30                   | 63 NZ 730P-800P                                   |
|                | -        |                   |       |                   |            |                      | PROGRAM : 7P NEWS                                 |
| Н              | THU      | <b>.</b>          | 10/4  | 10/4              | \$2,000.00 | 30                   | 61 NZ 700P-730P                                   |
|                |          |                   |       |                   |            | Watt 0 8<br>Watt 0 8 | PROGRAM : NEWS CHANNEL CON COM1: NEWS CHANNEL     |
| L              | NDS      | F                 | 10/7  | 10/7              | \$2,500.00 | ಬ<br>೦               | 41 T 1130P-1200M                                  |
| ·              |          |                   |       |                   |            |                      | PROGRAM : ET                                      |
| لسع            | MON      | 1                 | 10/8  | 10/8              | \$2,000.00 | 30                   | 34 NZ 730P-800P                                   |
|                |          |                   |       |                   |            |                      | PROGRAM : 7P NEWS                                 |
| Fà             | MON      | ⊥                 | 10/8  | 10/8              | \$2,000.00 | 30                   | 32 NE 700P-730P                                   |
| STGS:          | DAYS     | /WK: INVT:        | END : | : START<br>: DATE | RATE       | : LGTH : SEC         | :LINE#:REP :CD: TIME PERIOD                       |

REP HEADLINE# 6238000 TRF# E:120718 \$55 MOD# 0: UNAPPROVED REV #1 \$55

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT HARRIS FAX# 703~516-9680

RISK !!! REPORT FROM REP \*\*CHANGES\*\*

OCT3/12 11.53
\*\*\* WFLA-TV \*\*\*

: LINE#:REP :CO: .. OD: HEME PERIOD LGTH SEC RATE . ., START DATE END :SPTS: HVVH DAYS :SPTS: :TOTL:

MARKET TOTALS \$499,880 WFLA 21% WMOX 0% WTSP 21% WXPX 0% WTVT 32% WWSB 7% WTOG 0% WTTA 0%

WMOR 0%

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE 以上仍世OHO P时界 名时哲学 T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

DE-DELETE E-SFF DATES

MOD CODE

A-ADD

B-BOY TYPE

C-CANCELLED

SVC- NSI DEMOS- RA35+\*

SHARES ACCURATE

66 Canal Center Plaza Suite 555 Alexandria VA 22314

## American Crossroads/ Issue Submission Number 797 Issue 3







P.O. Box 1410
Tampa, FL 33601

| 2                  |                            | ************************************** | The state of the s | *************************************** |                   |
|--------------------|----------------------------|--|--|---|-------------------|
| Client             | American Crossroads/ Issue | Submission Cost:                       | 105625   | Campaign Ref:                           | E:120718015       |
| Buyer:             | -                          | Client/Product/Estimate:               | 11 /27 /692  |   | HRP Machinaton DO |
| Schedule Dates:    | 10/01/12 to 10/14/12       | Weeks:                                 | 2  |   | 06238000          |
| Est./PO Number:    | 06238000                   | Contract type:                         | Political  | Business Types                          | BOLITICAL         |
| Associated Copies: | No                         |  | . 078000   | Business Type,                          |                   |
|                    |                            |  |  | Business Category: Transaction          | Transactional     |

|  | Demographic:             | Product:                                |
|--|--------------------------|---|
| Addresses a man and an analysis of the state | (L) Household            | American Crossroads                     |
| And the second s | Order:                   | Booking Group:                          |
|  |                          | WFLA                                    |
|  |                          | *************************************** |
| - Address - Addr | Key Market:              |   |
|  | Tampa-St. Petersburg, FL |   |

|  |                                       | ſ     | 8            | T  | 7            |       | <u>о</u>           |  | 5                      | Τ     | 4                                       | T     | ω             |       | N                                      |       | _                        | Ref          |
|--|---------------------------------------|-------|--------------|--|--------------|-------|--------------------|--|------------------------|-------|---|-------|---------------|-------|--|-------|--------------------------|--------------|
|  |                                       |       | M-F 4p Dr Oz |  | sp Doctors   |       | M-F 2p Rachael Ray | The state of the s | M-F 12p Today Show III | ****  | M-F 1135p ET / 1035p CT Tonight<br>Show |       | M-Su 11p News |       | Fri 10p ET / 9p CT Dateline NBC Friday |       | M-F 1p Days Of Our Lives |              |
| management . Vivillation of the property of th |                                       |       | 02           | The state of the s | .03          |       | 03                 |  | 02                     |       | 02                                      |       | 01            |       | 82                                     |       | 02                       | Rev Type     |
|  |                                       |       | :            |  |              |       |                    |  |                        |       |   |       |               |       |  |       |                          |              |
|  | Weekly                                | -     | -            |  |              |       | Т                  |  | T                      |       | T                                       |       | 1             |       |  |       | 7                        |              |
| Closed PR  | Weekly Totals: Total Spots(Ord Spots) |       | 750          | **************************************   | 450          |       | 300                |  | 300                    |       | 1200                                    |       | 2500          |       | 5000                                   |       | 500                      | Rate         |
|  | s(Ord Spots)                          | Comme | 30           | Comme  | 30           | Comme | 30                 | Comme  | 30                     | Comme | 30                                      | Comme | 30            | Comme | 30                                     | Comme | 30                       | Spot<br>Type |
|  |                                       |       | Nbr of Spots |  | Nbr of Spots |       | Nbr of Spots       |  | Nbr of Spots           |       | Nbr of Spots                            |       | Nbr of Spots  |       | Nbr of Spots                           |       | Nbr of Spots             |              |
| 6  | 71                                    |       | 1            |  | 1            |       | 1                  |  | 1                      |       |   |       |               |       | 1                                      |       | 1                        | 10/01        |
| 2  | 16                                    |       |              |  |              |       |                    |  |                        |       |   |       |               |       |  |       |                          | 10/08        |
| 8  | 87                                    |       | 1            |  | 1            |       | -,                 |  | -13                    |       | 1                                       |       | 1             |       | 1                                      |       | ->                       | Total        |
|  | :                                     |       | 750          |  | 450          |       | 300                |  | 300                    |       | 1200                                    |       | 2500          |       | 5000                                   |       | 500                      | Cost         |

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue

Submission Number 797 Issue 3







#### 新しなっぱく P.O. Box 1410 Tampa, Fl. 33601

### PHONE (813) 228-8888

| ?!       |                        |                              |          |                                       | The state of the s |       |                       | Andrews and the second |                                  |                |                                | Original |
|----------|------------------------|------------------------------|----------|---------------------------------------|--|-------|-----------------------|---|----------------------------------|----------------|--------------------------------|----------|
| Buyer:   |                        | American Crossroads/ Issue   |          | Submission Cost:<br>Client/Product/Es | Submission Cost:<br>Client/Product/Estimate:   | hate: | 105625<br>11 /27 /692 |   | Campaign Ref:<br>Sales Rep:      | E:120<br>HRP \ | E:120718015<br>HRP Washington, | გ<br>ე   |
| Scheat   |                        | 10/01/12 to 10/14/12         |          | Weeks:                                |  |       | 2                     |   | Order Ref:                       |                | 06238000                       |          |
| Associ   | Associated Coning: No. | 06238000                     |          | Contract type:                        | type:  |       | Political             |   | Business Type:                   |                | ICAL                           |          |
|          |                        |                              |          |                                       |  |       |                       |   | Business Category: Iransactional | ory: Iransa    | ctional                        |          |
| Ref      | Sales Product Details  | ct Details                   | Rev Type |                                       | <b></b>  | Rate  | Spot<br>Type          |   | 10/01                            | 10/08          | Total                          | Cost     |
|          |                        |                              |          |                                       |  |       |                       |   |                                  |                |                                |          |
| Œ        | M-F 5p News            |                              | 83       |                                       | Τ  | 1500  | 30                    | Nbr of Spots  |                                  |                | 1                              | 1500     |
|          |                        |                              |          |                                       |  |       | Comme                 |   |                                  |                |                                |          |
| 5        | M-F 530a News          | NS                           | 01       |                                       |  | 500   | 30                    | Nbr of Spots  | -                                |                | 1                              | 500      |
|          | <del> </del>           |                              |          |                                       |  |       | Comme                 |   |                                  |                |                                |          |
| <b>⇒</b> | M-F 530p News          | NS                           | 02       |                                       |  | 1500  | 30                    | Nbr of Spots  |                                  |                | >                              | 1500     |
|          | 1:-                    |                              |          |                                       |  |       | Comme                 |   |                                  |                |                                |          |
| 12       | M-F 6p News            | ***                          | 02       |                                       | 1  | 2000  | 30                    | Nbr of Spots  | 1                                |                | 1                              | 2000     |
|          | :-                     |                              |          |                                       |  |       | Comme                 |   |                                  |                |                                |          |
| ವೆ       | M-F 6a News            |                              | 02       |                                       | Ţ  | 1000  | 30                    | Nbr of Spots  | >                                |                | <b>-1</b>                      | 1000     |
|          |                        |                              |          |                                       |  |       | Сотте                 |   |                                  |                |                                |          |
| 14       | M-F 7p Entert          | M-F 7p Entertainment Tonight | 91       |                                       |  |       | 30                    | Nbr of Spots  |                                  |                |                                |          |
|          | :                      |                              |          |                                       |  |       | Comme                 | Closed PR   | 1                                |                | 1                              |          |

3

M-F 1p Days Of Our Lives

22

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2

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30

Nbr of Spots

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Closed PR

Nbr of Spots

Nbr of Spots

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M-F 9a Today Show II

M-Su 11p News

16

M-F 730p Extra

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M-F 7a Today Show

Weekly Totals: Total Spots(Ord Spots) Closed PR

2500

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Nbr of Spots

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87

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Suite 555 66 Canal Center Plaza Alexandria VA 22314

#### American Crossroads/ Issue **Submission Number 797** Issue 3





P.O. Box 1410 Tampa, FL 33601 ができずる

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|---------------------------|----------------------------|----------|--------------------------|------|-------------|------|---------------------------------|-------------|-------------------|------|
| Client:                   | American Crossroads/ Issue |          | Submission Cost:         |      | 105625      | Cam  | Campaign Ref:                   | E:120718015 | 8015              |      |
| Buyer:                    | ÷.                         |          | Client/Product/Estimate: |      | 11 /27 /692 | Sale | Sales Rep:                      | HRP W       | HRP Washington DC |      |
| Schedule Dates:           | 10/01/12 to 10/14/12       |          | Weeks:                   |      | 2           | Orde | Order Ref:                      | 06238000    | ಕ                 |      |
| Est./PO Number:           | 06238000                   |          | Contract type:           |      | Political   | Busi | Business Type:                  | POLITICAL   | Ä                 |      |
| Associated Copies: No     | No                         |          | ,                        |      |             | Busi | Business Category: Transactions | v: Transac  | tional            |      |
|                           |                            |          |                          |      |             |      |                                 |             | a Critical        |      |
| Ref Sales Product Details | uct Details                | Rev Type |                          | Rate | Spot        |      | 10/01                           | 10/08       | Total             | Cost |

|           |                                       |       | 29           |  | 28           |       | 27            |       | 26           |          | 25           |       | 24           |          | 23             |       | 23                 |       | 2                      |       | 20                                   |       | Ref                   |  |
|-----------|---------------------------------------|-------|--------------|--|--------------|-------|---------------|-------|--------------|----------|--------------|-------|--------------|----------|----------------|-------|--------------------|-------|------------------------|-------|--------------------------------------|-------|-----------------------|--|
|           |                                       | W     | M-F 6a News  |  | M-F 6p News  | M     | M-F 530p News | V     | M-F 5p News  | <b>S</b> | M-F 5a News  | M     | M-F 4p Dr Oz | <b>A</b> | M-F 3p Doctors | W     | M-F 2p Rachael Ray | M     | M-F 12p Today Show III | M     | M-F 1135p ET / 1035p CT Tonight Show | M     | Sales Product Details |  |
| -         |                                       |       | 02           | TO THE PARTY OF TH | 92           |       | 02            |       | 02           |          | 9            |       | 02           |          | 03             |       | 03                 |       | 02                     |       | 02                                   |       | Rev Type              | - Address - Addr |
|           | Week                                  |       |              |  |              |       |               |       |              |          |              |       | ••••         |          |                |       |                    |       |                        |       |                                      |       |                       |  |
| Closed PR | Weekly Totals: Total Spots(Ord Spots) |       |              |  | 7            |       |               |       |              |          |              |       |              |          |                |       |                    |       |                        |       |                                      |       | Rate                  |  |
| PR        | pots(Ord Spots)                       | Comme | 1000 30      | Comme  | 2000 30      | Comme | 1500 30       | Comme | 1500 30      | Comme    | 300 30       | Сотте | 750 30       | Comme    | 450 30         | Comme | 300 30             | Comme | 300 30                 | Comme | 1200 30                              | Comme | Spot<br>Type          |  |
|           |                                       |       | Nbr of Spots |  | Nbr of Spots |       | Nbr of Spots  |       | Nbr of Spots |          | Nbr of Spots |       | Nbr of Spots |          | Nbr of Spots   |       | Nbr of Spats       |       | Nbr of Spots           |       | Nbr of Spots                         |       |                       |  |
| 6         | 71                                    |       |              |  |              |       |               |       |              |          |              |       |              |          |                |       |                    |       |                        |       |                                      |       | 10/01                 |  |
| 2         | 16                                    |       | +1           |  | 1            |       | 1             |       |              |          | 1            |       | <b>"</b> A   | -        | 1              |       | 3                  |       | 1                      |       | ٦                                    |       | 10/08                 |  |
| 8         | 87                                    |       | 1            |  | 1            |       | 1             |       | 3            |          | >            |       | _            |          | -1             |       | 1                  |       |                        |       |                                      |       | Total                 |  |
|           |                                       |       | 1000         |  | 2000         |       | 1500          |       | 1500         |          | 300          |       | 750          |          | 450            |       | 300                |       | 300                    |       | 1200                                 |       | Cost                  |  |

66 Canal Center Plaza Alexandria VA 22314 Suite 555

Buyer: Client:

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

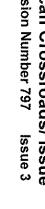
105625 11 /27 /692

Campaign Ref: Sales Rep:

HRP Washington, DC 06238000 E:120718015

Original

#### American Crossroads/ Issue Submission Number 797









を下る。 Tampa, FL 33601 P.O. Box 1410

| O11  | Sun 6p News Sun 7p ET / 6p CT Football Night In America |
|--|---|
| 30   |   |
| 1400   300   Nibr of Spots   1400   Closed PR   Comme   Closed PR   Comme   Closed PR   Comme   Closed PR   30   Nibr of Spots   30   |   |
| Mor of Spots   Mor  |   |
| Mar of Spots   Mar  |   |
| Mar of Spots   Mar of Spots   Mar of Spots   Comme   Closeed PR   Mar of Spots   Mar of Spots  | S   |
| Marie   Mari |   |
| Mar of Spots   30  | 37 M-Su Late News Late Run                              |
| Mar of Spots   30  |   |
| Mar of Spots   30  | 36 Sat 7a Today Show                                    |
| 30   Nbr of Spots   30   | S.  |
| 30   | 35 Sat 6p News  |
| 30   Nbr of Spots   30   | S.  |
| 30   Nbr of Spots  | 34 M-Su 11p News  |
| 30   Nbr of Spots   1400   30   Nbr of Spots   1400   30   Nbr of Spots   1400   30   Nbr of Spots   30   Nbr of Spots   1400  | A   |
| 30   Nbr of Spots   Comme   Closed PR  | 33 M-F 9a Today Show II                                 |
| 30 Comme  1400 30 Comme  Comme  30 30 30   | M   |
| 30<br>Comme<br>1400 30<br>Comme  | 32 M-F 730p Extra                                       |
| 30<br>Comme<br>1400 30   | M   |
| 30<br>Comme  | 31 M-F 7a Today Show                                    |
| 30   | M   |
|  | 30 M-F 7p Entertainment Tonight                         |
| Rev Type Rate Spot 10/01 10/08   | Ref Sales Product Details                               |
| business category:   |   |
| Contract type: Political Business Type:  | Associated Conics: No                                   |
|  |   |

66 Canal Center Plaza Suite 555 Alexandria VA 22314

Buyer: 10/01 Schedule Dates: 10/01 Est./PO Number: 0623 Associated Copies: No

10/01/12 to 10/14/12 06238000 Client:

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

105625 11 /27 /692

Political

Sales Rep: Order Ref: Business Type:

HRP Washington, DC 06238000 POLITICAL

Campaign Ref:

E:120718015

Original

Weeks: Contract type:

# American Crossroads/ Issue 3 Submission Number 797 Issue 3







P.O. Box 1410 Tampa, FL 33601

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| <u> </u> |

| ASSOC | Associated Copies: No  |          |             | :                                     |               | В            | Business Category: Transactional | gory: Transa | actional |      |
|-------|--|----------|-------------|---------------------------------------|---------------|--------------|----------------------------------|--------------|----------|------|
| Ref   | Sales Product Details  | Rev Type |             | Rate                                  | Spot<br>Type  |              | 10/01                            | 10/08        | Total    | Cost |
| 40    | Sun 8a Today Show  | 02       |             | 700                                   | 30            | Nbr of Spots |                                  |              |          | 700  |
|       | S  |          |             |                                       | Comme         |              |                                  |              |          |      |
| 41    | M-F 1p Days Of Our Lives   | 02       |             | 500                                   | 30            | Nbr of Spots | 1                                |              | 1        | 500  |
|       |  |          |             |                                       | Comme         |              |                                  |              |          |      |
| 42    | M-F 1135p ET / 1035p CT Tonight Show   | 02       |             | 1200                                  | 30            | Nbr of Spots |                                  |              | 1        | 1200 |
|       | 7  |          |             |                                       | Comme         |              |                                  |              |          |      |
| 43    | M-F 12p Today Show III   | 02       |             | 300                                   | 30            | Nbr of Spots | 1                                |              | 1        | 300  |
|       | 4++  |          |             |                                       | Comme         |              |                                  |              |          |      |
| 44    | M-F 2p Rachael Ray   | 03       | <u> </u>    | 300                                   | 30            | Nbr of Spots | 113                              |              | 1        | 300  |
|       |  | With     |             |                                       | Comme         |              |                                  |              |          |      |
| 45    | M-F 3p Doctors   | 03       |             | 450                                   | 30            | Nbr of Spots | 1                                |              | 1        | 450  |
|       |  |          |             |                                       | Comme         |              |                                  |              |          |      |
| 46    | M-F 4p Dr Oz   | 02       | <del></del> | 750                                   | 30            | Nbr of Spots | -1                               |              | 1        | 750  |
|       | THE PROPERTY AND ADDRESS OF THE PROPERTY A |          |             | -                                     | Comme         |              |                                  |              |          |      |
| 47    | M-F 5a News  | 01       | <u> </u>    | 300                                   | 30            | Nbr of Spots | 3                                |              |          | 300  |
|       | 100 to 10 |          |             |                                       | Comme         |              |                                  |              |          |      |
| 48    | M-F 5p News  | 02       |             | 1500                                  | 0 30          | Nbr of Spots | 1                                |              | 1        | 1500 |
|       |  |          |             |                                       | Comme         |              |                                  |              |          |      |
| 49    | M-F 530a News  | 01       |             | 500                                   | 30            | Nbr of Spots | 1                                |              | _        | 500  |
|       | ***  |          |             |                                       | Comme         |              |                                  |              |          |      |
|       |  |          | Weekly 1    | Weekly Totals: Total Spots(Ord Spots) | ts(Ord Spots) |              | 71                               | 16           | 87       |      |
|       | * .  | :        |             | Closed PR                             | 7             |              | 6                                | 2            | 8        |      |

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

## American Crossroads/ Issue

Submission Number 797 Issue 3







#### P.O. Box 1410 Tampa, FL 33601

| v: Transactional   | Business Category: Transactions |             |                          | No                         | Associated Copies: No |
|--------------------|---------------------------------|-------------|--------------------------|----------------------------|-----------------------|
| POLITICAL          | Business Type:                  | Political   | Contract type:           | 06238000                   | Est./PO Number:       |
| 06238000           | Order Ref:                      | 2           | Weeks:                   | 10/01/12 to 10/14/12       | Schedule Dates:       |
| HRP Washington, DC | Sales Rep:                      | 11 /27 /692 | Client/Product/Estimate: | *                          | Buyer:                |
| E:120718015        | Campaign Ref:                   | 105625      | Submission Cost:         | American Crossroads/ Issue | Client:               |

|           |                                       | 60 N                   |       | 59                                   |       | 58            |       | 57 N                     |       | 56                   |           | 55             |       | 54                | Ţ           | 53                           |       | 52           | · ·   | 51   |       | 50                                      | Ref  |
|-----------|---------------------------------------|------------------------|-------|--------------------------------------|-------|---------------|-------|--------------------------|-------|----------------------|-----------|----------------|-------|-------------------|-------------|------------------------------|-------|--------------|-------|--|-------|---|--|
| 1 2       |                                       | M-F 12p Today Show III | .T    | M-F 1135p ET / 1035p CT Tonight Show |       | M-Su 11p News | T     | M-F 1p Days Of Our Lives | T     | M-F 9a Today Show II | T         | M-F 730p Extra | T     | M-F 7a Today Show | <del></del> | M-F 7p Entertainment Tonight |       | M-F 6a News  | :     | M-F 6p News  | T     | M-F 530p News                           | Sales Product Details  |
|           | 2                                     | 02                     |       | 02                                   |       | 01            |       | 02                       |       | 02                   |           | 01             |       | 02                |             | 07                           |       | 02           |       | 02   |       | 02                                      | Rev Type   |
|           | Weekly Totals: Total Spots(Ord Spots) |                        |       |                                      |       |               |       |                          |       |                      |           |                |       |                   |             |                              |       |              |       | manufacture manufacture de la constant de la consta | 4-1-1 | *************************************** | The state of the s |
| Closed PR | s: Total Spot                         | 300                    |       | 1200                                 |       | 2500          |       | 500                      |       | 700                  |           |                |       | 1400              |             |                              |       | 1000         |       | 2000   |       | 1500                                    | Rate   |
|           | (Ord Spots)                           | 30                     | Comme | 30                                   | Comme | 30            | Comme | 30                       | Comme | 30                   | Comme     | 30             | Comme | 30                | Comme       | 30                           | Comme | 30           | Comme | 30   | Comme | 30                                      | Spot<br>Type   |
|           |                                       | Nbr of Spots           |       | Nbr of Spots                         |       | Nbr of Spots  |       | Nbr of Spots             |       | Nbr of Spots         | Closed PR | Nbr of Spots   |       | Nbr of Spots      | Closed PR   | Nbr of Spots                 |       | Nbr of Spots |       | Nbr of Spots   |       | Nbr of Spots                            | ***************************************  |
| 8         | 71                                    | 3                      |       | 1                                    |       | 1             |       | -13                      |       | 1                    | 1         |                |       | 1                 |             |                              |       | -1           |       | 1  |       | 1                                       | 10/01  |
| 2         | 16                                    |                        |       |                                      |       |               |       |                          |       |                      |           |                |       |                   | -           |                              |       |              |       |  |       |   | 10/08  |
| 8         | 87                                    |                        |       |                                      |       | 1             |       |                          |       | 1                    | -1        |                |       |                   |             |                              |       | -1           |       | 1  |       |   | Total  |
|           |                                       | 300                    |       | 1200                                 |       | 2500          |       | 500                      |       | 700                  |           |                |       | 1400              |             |                              |       | 1000         |       | 2000   |       | 1500                                    | Cost   |

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Original

#### American Crossroads/ Issue Submission Number 797 issue 3







P.O. Box 1410 Tampa, FL 33601 

|   |                                       | Г     |                      | T     |                   | $\overline{}$                           |   | т-   |              | Т-                                     |               | Г     |               | Т     |              |                                       |              | T     |                | 1     |                    | Γ     | 1                     | "ן ר                              | <b>&gt;</b>   | [T]            |                                      | -                        | _                          |
|---|---------------------------------------|-------|----------------------|-------|-------------------|---|---|--|--------------|--|---------------|-------|---------------|-------|--------------|---------------------------------------|--------------|-------|----------------|-------|--------------------|-------|-----------------------|-----------------------------------|---------------|----------------|--------------------------------------|--------------------------|----------------------------|
|   |                                       |       | 70                   |       | 99                |   | 68                                      |  | 67           |  | 66            |       | G;            |       | 64           |                                       | ස            |       | 62             |       | 61                 |       | Ref                   |                                   | SSOCE         | st/PO          | Schedu                               | Buyer:                   | Client:                    |
|   |                                       |       | M-F 9a Today Show II |       | M-F 7a Today Show | - I - I - I - I - I - I - I - I - I - I | M-F 6a News                             | The state of the s | M-F 6p News  | ************************************** | M-F 530p News |       | M-F 530a News |       | M-F 5p News  | A A A A A A A A A A A A A A A A A A A | M-F 4p Dr Oz |       | M-F 3p Doctors |       | M-F 2p Rachael Ray | .T    | Sales Product Details | 1 1                               | Ġ.            |                | Schedule Dates: 10/01/12 to 10/14/12 |                          | American Crossroads/ Issue |
|   |                                       |       | 22                   |       | 02                |   | 02                                      |  | 02           | - Italian ita voora                    | 02            |       | 2             |       | 02           |                                       | 02           |       | 03             |       | ය                  |       | Rev Type              |                                   |               |                |                                      |                          |                            |
|   |                                       |       |                      |       |                   |   |   |  |              |  |               |       |               |       |              |                                       |              |       |                |       |                    |       |                       |                                   |               | Contract type: | Weeks:                               | Client/Product/Estimate: | Submission Cost:           |
|   | Week                                  |       |                      |       |                   | 1                                       |   |  |              |  |               |       |               |       |              |                                       |              |       |                |       |                    |       |                       |                                   | •             | /pe:           |                                      | duct/Est                 | n Cost:                    |
| Closed PR                               | Weekly Totals: Total Spots(Ord Spots) |       | 700                  |       | 1400              |   | 1000                                    |  | 2000         |  | 1500          |       | 500           |       | 1500         |                                       | 750          |       | 450            |       | 300                |       | Rate                  |                                   |               |                |                                      | imate:                   |                            |
|   | s(Ord Spots)                          | Comme | 30                   | Comme | 30                | Comme                                   | 30                                      | Comme  | 30           | Comme                                  | 30            | Comme | 30            | Comme | 30           | Comme                                 | 30           | Comme | 30             | Comme | 30                 | Comme | Spot<br>Type          |                                   |               | Political      | 2                                    | 11 /27 /692              | 105625                     |
| *************************************** |                                       |       | Nbr of Spots         |       | Nbr of Spots      |   | Nbr of Spots                            |  | Nbr of Spots |  | Nbr of Spots  |       | Nbr of Spots  |       | Nbr of Spots |                                       | Nbr of Spots |       | Nbr of Spots   |       | Nbr of Spots       |       |                       |                                   |               |                |                                      |                          |                            |
| 6                                       | 71                                    |       | 1                    |       | 1                 |   |   |  | 1            |  |               |       | _             |       | 1            |                                       | 1            |       | 1              |       | 1                  |       | 10/01                 | pusitiess category: iransactional | Business Cate | Business Type  | Order Ref                            | Sales Rep:               | Campaion Ref:              |
| 2                                       | 16                                    |       |                      |       |                   |   | *************************************** |  |              |  |               |       |               |       |              |                                       |              |       |                |       |                    |       | 10/08                 | jory: irans                       |               |                | 06238000                             |                          |                            |
| 8                                       | 87                                    |       | 1                    |       |                   |   | 1                                       |  | 1            |  |               |       | 1             |       | 3            |                                       | 1            |       |                |       | 1                  |       | Total                 | actional                          | F             | ICAI           | 000                                  | HRP Washington, DC       | E:120718015                |
|   |                                       |       | 700                  |       | 1400              |   | 1000                                    |  | 2000         |  | 1500          |       | 500           |       | 1500         |                                       | 750          |       | 450            |       | 300                |       | Cost                  |                                   |               |                |                                      | DC                       |                            |

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 797 Issue 3

channel G. I





P.O. Box 1410 Tampa, FL 33601

| Client:                   | American Crossroads/ Issue | ,,       | Submission Cost:        |       | 105625      | Campaign Ref:                    | F:120718015        |          |
|---------------------------|----------------------------|----------|-------------------------|-------|-------------|----------------------------------|--------------------|----------|
| Buyer:                    | 3.                         |          | Client/Product/Estimate | mate: | 11 /27 /692 | Sales Ron                        | LIDD Washington DC | <i>,</i> |
| Schodula Datas:           | 10/01/10 to 10/11/10       |          |                         |       |             | 1                                |                    | _        |
| ociednie pales.           | 10/01/12 10 10/14/12       |          | Weeks:                  |       | N           | Order Ref:                       | 06238000           |          |
| Est./PO Number:           | 06238000                   |          | Contract type:          |       | Political   | Business Type:                   | POLITICAL          |          |
| Associated Copies: No     | No                         |          |                         |       |             | Business Category: Transactional | v: Transactional   | -        |
|                           |                            |          |                         |       |             |                                  |                    |          |
| Ref Sales Product Details | net Details                | Pay Type |                         |       | Spot        |                                  | 1                  |          |

|           |                                       |       | <del></del>   | <u> </u> | 79            |       | 78           |       | 77           |       | 76             |       | 75                 |       | 74                     |   | 73                                   |       | 72            |       | 71                       |  | Ref                                     |
|-----------|---------------------------------------|-------|---------------|----------|---------------|-------|--------------|-------|--------------|-------|----------------|-------|--------------------|-------|------------------------|---|--------------------------------------|-------|---------------|-------|--------------------------|--|---|
|           |                                       | vv    | M-F 530p News | VV       | M-F 530a News |       | M-F 5p News  | V     | M-F 5a News  | W     | M-F 3p Doctors |       | M-F 2p Rachael Ray | VV    | M-F 12p Today Show III | W                                       | M-F 1135p ET / 1035p CT Tonight Show | V     | M-Su 11p News | ··V   | M-F 1p Days Of Our Lives |  | Sales Product Details                   |
|           |                                       |       | 02            |          | 01            |       | 22           |       | 2            |       | ಜ              |       | 03                 |       | 02                     |   | 02                                   |       | 01            |       | 02                       | Addition and the state of the s | Rev Type                                |
|           | Weel                                  |       |               |          |               |       |              |       |              | •••   |                |       |                    |       |                        |   |                                      |       |               |       |                          |  |   |
| Closed PR | Weekly Totals: Total Spots(Ord Spots) |       | 1500          |          | 500           |       | 1600         |       | 300          |       | 450            |       | 300                |       | 300                    |   | 1200                                 |       | 2500          |       | 500                      |  | Rate                                    |
|           | l                                     | Comme | 36            | Comme    | 30            | Comme | 30           | Comme | 30           | Comme | 30             | Comme | 30                 | Comme | 30                     | Comme                                   | 30                                   | Comme | 30            | Comme | 30                       | Туре   | Spot                                    |
|           |                                       |       | Nbr of Spots  |          | Nbr of Spots  |       | Nbr of Spots |       | Nbr of Spots |       | Nbr of Spots   |       | Nbr of Spots       |       | Nbr of Spots           |   | Nbr of Spots                         |       | Nbr of Spots  |       | Nbr of Spots             |  | *************************************** |
| 6         | 71                                    |       | 1             |          | 1             |       |              |       |              |       | -1             |       | 1                  |       | 3                      |   | 1                                    |       | 1             |       |                          | 10,01  | 10/01                                   |
| 2         | 16                                    |       |               |          |               |       |              |       |              |       |                |       |                    |       |                        | 100000000000000000000000000000000000000 |                                      |       |               |       |                          | 10,00  | 10/08                                   |
| 8         | 87                                    |       | ~~            |          |               |       | -1           |       | -3           |       |                |       | -1                 |       | -1                     |   | -1                                   |       | 1             |       | 3                        | i Class  | Total                                   |
|           |                                       |       | 1500          |          | 500           |       | 1500         |       | 300          |       | 450            |       | 300                |       | 300                    |   | 1200                                 |       | 2500          |       | 500                      | COST   | Cost                                    |

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## American Crossroads/ Issue Submission Number 797 Issue 3







P.O. Box 1410
Tampa, FL 33601

|                         | A HICHORN CHOOM CADO TOUCH |   | Outringation Coat.       |       | 02000       | Campaign Ker:                           | E:120/18015                             |   |
|-------------------------|----------------------------|---|--------------------------|-------|-------------|---|---|---|
| Buyer:                  | 3.                         |   | Client/Product/Estimate: | nate: | 11 /27 /692 | Sales Rep:                              | HRP Washington, DC                      | <u>ი</u>                                |
| Schedule Dates:         | 10/01/12 to 10/14/12       |   | Weeks:                   |       | 2           | Order Ref:                              | 06238000                                |   |
| Est/PO Number: 06238000 | 06238000                   |   | Contract type:           |       | Political   | Business Type:                          | POLITICAL                               |   |
| Associated Copies: No   | No                         |   |                          |       |             | Business Category: Transactiona         | y: Transactional                        |   |
|                         |                            |   |                          |       |             | *************************************** | *************************************** | *************************************** |
|                         |                            | 1 |                          | Spot  | Spot        |   |   |   |

|           |                                       | 95           |       | 94                             |       | 93           |       | 92                             |       | 91           |       | 86                   |           | 85             |       | 84                |           | 83                           |       | 82           |       | 81           | Ref                   |   |
|-----------|---------------------------------------|--------------|-------|--------------------------------|-------|--------------|-------|--------------------------------|-------|--------------|-------|----------------------|-----------|----------------|-------|-------------------|-----------|------------------------------|-------|--------------|-------|--------------|-----------------------|---|
|           |                                       | M-F 7p News  | M     | M-F 730p Entertainment Tonight | M     | M-F 7p News  |       | M-F 730p Entertainment Tonight |       | M-F 7p News  | W     | M-F 9a Today Show II | W         | M-F 730p Extra | W     | M-F 7a Today Show | W         | M-F 7p Entertainment Tonight | W     | M-F 6a News  | W     | M-F 6p News  | Sales Product Details |   |
|           |                                       | 01           |       | 01                             |       | 22           |       | 01                             |       | 01           |       | 02                   |           | 01             |       | 02                |           | 01                           |       | 02           |       | 02           | Rev Type              |   |
|           | Weekly Tot                            |              |       |                                |       |              |       |                                |       |              |       |                      |           |                |       |                   |           |                              |       |              |       |              |                       |   |
| Closed PR | Weekly Totals: Total Spots(Ord Spots) | 2000         |       | 2000                           |       | 2000         |       | 2000                           |       | 2000         |       | 700                  |           |                |       | 1400              |           |                              | w     | 1000         |       | 2000         | Rate                  | £ |
|           | (Ord Spots)                           | 30           | Comme | 30                             | Comme | 30           | Comme | 30                             | Comme | 30           | Comme | 30                   | Comme     | 30             | Comme | 30                | Comme     | 30                           | Comme | 30           | Comme | 30           | Spot<br>Type          |   |
|           |                                       | Nbr of Spots |       | Nbr of Spats                   |       | Nbr of Spots |       | Nbr of Spots                   |       | Nbr of Spots |       | Nbr of Spots         | Closed PR | Nbr of Spots   |       | Nbr of Spots      | Closed PR | Nbr of Spots                 |       | Nbr of Spots |       | Nbr of Spots |                       |   |
| 6         | 71                                    |              |       |                                |       |              |       | 1                              |       | 1            |       | 1                    |           |                |       |                   | -1        |                              |       | -1           |       | 1            | 10/01                 |   |
| 2         | 16                                    |              |       | 1                              |       | .,,2         |       |                                |       |              |       |                      |           |                |       |                   |           |                              |       |              |       |              | 10/08                 |   |
| 8         | 87                                    | 1            |       | ->                             |       |              |       | 1                              |       | 1            |       |                      | -1        |                |       | 1                 |           |                              |       | -1           |       | -1           | Total                 |   |
|           |                                       | 2000         |       | 2000                           |       | 2000         |       | 2000                           |       | 2000         |       | 700                  |           |                |       | 1400              |           |                              |       | 1000         |       | 2000         | Cost                  |   |

66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 797 Issue 3







#### **WFLA-TV**P.O. Box 1410 Tampa, FL 33601

### PHONE (813) 228-8888

| 2       |                       |  | A A A A A A A A A A A A A A A A A A A | The state of the s | \$4400 mm m  |             | 1,000,000                               | 100000                           |             | Ō                  | Original |
|---------|-----------------------|--|---------------------------------------|--|---|-------------|---|----------------------------------|-------------|--------------------|----------|
| Client: |                       | American Crossroads/ Issue   |                                       | Submission Cost:   | ost   | 105625      | Ca                                      | Campaign Ref:                    | E:120718015 | 18015              |          |
| Buyer:  | ,                     |  |                                       | Client/Product/Estimate:   | t/Estimate:   | 11 /27 /692 | Sa                                      | les Rep:                         | HRP W       | HRP Washington, DC | റ്<br>   |
| Schedu  | Schedule Dates:       | 10/01/12 to 10/14/12   |                                       | Weeks:   |   | N           | O <sub>r</sub>                          | Order Ref:                       | 06238000    | 8                  |          |
| EST/PC  | Est./PO Number:       | 06238000   |                                       | Contract type:   |   | Political   | 81                                      | Business Type:                   | POLITICAL   | CAL                |          |
| ASSOCI  | Associated Copies: No | No   |                                       |  | **************************************  |             | Ви                                      | Business Category: Transactional | ry: Transa  | ctional            |          |
| Ref     | Sales Product Details | ct Details   | Rev Type                              |  | Rate  | Spot        | *************************************** | 10/01                            | 10/08       | Total              |          |
|         |                       |  | ***                                   |  | Attended to the second | Туре        |   |                                  | 10,00       | o con              | 003.     |
|         |                       |  |                                       |  |   | Comme       |   |                                  |             |                    |          |
| 96      | M-F 730p En           | M-F 730p Entertainment Tonight   | 01                                    |  | 2000  | 30          | Nbr of Spots                            | 1                                |             | 1                  | 2000     |
| ]       | 1:-                   | The state of the s | 44                                    |  |   | Comme       |   |                                  |             |                    |          |
| 97      | M-F 7p News           | ~~~  | 9                                     |  | 2000  | 30          | Nbr of Spots                            | 1                                |             | ->                 | 2000     |
|         | W                     |  |                                       |  |   | Сотте       |   |                                  |             |                    |          |
| 98      | M-F 730p En           | M-F 730p Entertainment Tonight   | 01                                    |  | 2000  | 30          | Nbr of Spots                            |                                  |             | 14                 | 2000     |
|         | W                     |  |                                       |  |   | Comme       |   |                                  |             |                    |          |
| 99      | Sat 7a Today Show     | Show   | 02                                    |  | 650   | 30          | Nbr of Spots                            | 1                                |             | -                  | 650      |
|         | S.                    |  |                                       |  |   | Comme       |   |                                  |             |                    |          |

Pre-emption Summary

Weekly Totals: Total Spots(Ord Spots)
Closed PR

9

00 87

| 83 M-F 7p Entertainment Tonight |                                   | 55 M-F 730p Extra             | 53 M-F /p Entertainment Tonight    | 32 M-F 730p Extra             | 3U M-F /p Entertainment Tonight    | 16 M-F 730p Extra             | 14 M-F 7p Entertainment Tonight    | Ref Sales Product                          |
|---------------------------------|-----------------------------------|-------------------------------|------------------------------------|-------------------------------|------------------------------------|-------------------------------|------------------------------------|--|
| 1.30 Commercial                 | ht :30 Commercial                 | :30 Commercial                |                                    | :30 Commercial                |                                    | t de la constant              |                                    | t Spot Type                                |
| 10/01/12                        | 10/01/12                          | 10/01/12                      | 10/01/12                           | 10/08/12                      | 10/08/12                           | 10/01/12                      | 10/01/12                           | Pre-empt<br>Date                           |
| Closed Pre Emption              | Closed Pre Emption                | Closed Pre Emption            | Closed Pre Emption                 | Closed Pre Emption            | Closed Pre Emption                 | Closed Pre Emption            | Closed Pre Emption                 | Status                                     |
| 2,000.00 No Makegood / Credit   | 0.00, 10/03, 10/04, 10/19, 10/22) | 2,000.00 No Makegood / Credit | 0.00 , 10/03, 10/04, 10/19, 10/22) | 2,000.00 No Makegood / Credit | 0.00 36 (11/09, 11/21), 37 (10/15, | 2,000.00 No Makegood / Credit | 0.00 36 (11/09, 11/21), 37 (10/15, | Pre-empt<br>Value Makegood Line(s) (Dates) |
| ļ                               | 0000167960                        | 0000000000                    | 0000167960                         | 0000000000                    | 0000167959                         | 0000000000                    | 0000167959                         | Makegood<br>Ref                            |
| F-120718015                     | E:120718015                       | E:120718015                   | E:120718015                        | E:120718015                   | E:120718015                        | E:120718015                   | E:120718015                        | Campaign<br>Ref                            |

|            |             |              | Glaid Totals:  | road Totals. | 1380   | Spots | 7      |                   |              |
|------------|-------------|--------------|--|--------------|--------|-------|--------|-------------------|--------------|
|            |             |              |  |              | 105625 |       | Fotals |                   |              |
|            |             |              | AND THE PROPERTY OF THE PROPER |              |        |       | 10/01  | Mon               | Grand Totals |
| Net Total: | Commission: | Gross Total: | Spots:   |              | 7225   | 71    | 10/08  | Month 10 Weeks: 4 |              |
| 89,781.25  | 15,843.75   | 105,625.00   | 87   | ****         | 18400  | 10    |        |                   |              |

REP HEADLINE# 6238000 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL17/12 13.1
\*\*\* WFLA-TV \*\*\*

|                           |  |  |                 |                 |                    | L 8 @ 11PM          | PROGRAM: NEWS CHANNEL                        |         |
|---------------------------|--|--|-----------------|-----------------|--------------------|---------------------|--|---------|
| H                         | FRI  | m  | 10/5            | 10/5            | \$2,500.00         | 30                  | 3 1100P-1135P                                |         |
|                           |  |  |                 |                 |                    |                     | PROGRAM : DATELINE                           |         |
| ħ                         | FRI  | ш  | 10/5            | 10/5            | \$5,000.00         | ω<br>Ο              | 2 1000P-1100P                                |         |
|                           |  |  |                 |                 |                    | LIVES               | PROGRAM : DAYS OF OUR                        |         |
| ₩                         | FRI  | ш  | 10/5            | 10/5            | \$500.00           | 30                  | 1 100P-200P                                  |         |
|                           |  |  |                 | = 692           | AGENCY EST# =      | CODE = 11<br>E = 27 | AGENCY ADVERTISER C                          |         |
| :TOTL:                    | WEEK : DAYS  | : /WK: I   | : END<br>: DATE | : START         | SEC : RATE         | : LGTH :            | NE#:REP :CD: TIME PERIOD                     | : I I N |
| Ž                         |  |  |                 |                 |                    |                     |  | 0.0164  |
|                           |  | Name of the last o |                 |                 | SCHEDULE ****      | IN ADVANCE          | CM ***** THIS IS A CASH  AMERICAN CROSSROADS | CON     |
|                           |  |  |                 |                 |                    | MEGHAN              | CONFIRM<br>SHOSHANA FOR                      |         |
|                           |  |  |                 |                 |                    |                     | : NEW  | REP:    |
| 12 13.19                  | DATE JUL17/  |  | , and a second  | NEEDED          | CO-OP BILLING      | × .                 | ITY TAX STATE TAX                            | CH      |
|                           | 1,74   | **************************************   |                 |                 |                    | 12 WK-1             | LIGHT DATES OCT2/12 OCT8/                    | Ħ.L.    |
|                           |  |  | CE)             | ORDER, INVOICE) | COMMENTS: (LINE, O | EST#692 C           | RDCT AMERICAN CROSSROADS                     | PR      |
| ד                         | LOCAL REGIONAL   | NATL. I  | CLASS: NF       |                 | # 6238000          | CONTRACT #          | ORDER #                                      | OR      |
| 14 mm                     | OFFICE AND ADDRESS OF THE ADDRESS OF | 20177  |                 |                 | VA 22314           | LEXANDRIA,          | ¥  |         |
|                           | MEGHAN MCGARR (H)  | WA-  | SALES PRSN      | 555<br>5        | ER PLAZA, SUITE    | 6 CANAL CENT        | n  |         |
| Accordance and the series | MILHOAN  | WE EMILY   | BUYER NAME      |                 | MEDIA LLC          | ROSSROADS           | AGY # AGY. NAME C                            | AG      |
| ₩<br>#                    | .# SALESMAN  | OFF.#  | REP.#           |                 | CROSSROADS         | SS/AMER.            | ADV # ADV. NAME I                            | AD      |

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL17/12 13.1
\*\*\* WFLA-TV \*\*\*

| : LINE#:REP :CD:       | : TIME PERIOD  | : LGTH : SEC<br>: | RATE       | : START | : END | :SPTS: WEEK  | : DAYS      | :TOTL:        |
|------------------------|----------------|-------------------|------------|---------|-------|--------------|-------------|---------------|
| ,Å                     | 1135P-1237A    | 30                | \$1,200.00 | 10/5    | 10/5  | P            | FRI         | H.            |
| PROGRAM :<br>CON COM1: | THE TONIGHT    | SHOW              |            |         |       |              |             |               |
| (ß                     | 1200N-100P     | 30                | \$300.00   | 10/5    | 10/5  | ш            | T<br>N<br>H | ш             |
| PROGRAM :              | : TODAY SHOW 3 |                   |            |         |       |              |             |               |
| D                      | 2001-3001      | 30                | \$300.00   | 10/5    | 10/5  | H            | F)<br>R     | ч             |
| PROGRAM :              | : RACHAEL RAY  |                   |            |         |       |              |             |               |
| 7                      | 300P-400P      | 30                | \$450.00   | 10/5    | 10/5  | <del> </del> | TRU         | ⊢             |
| PROGRAM :              | : DOCTORS      |                   |            |         |       |              |             |               |
| ω                      | 400P-500P      | 3<br>O            | \$750.00   | 10/5    | 10/5  | ⊣            | FRI         | <del>⊢-</del> |
| PROGRAM :              | DR. OZ         |                   |            |         |       |              |             |               |
| Ø                      | 500P-530P      | 30                | \$1,500.00 | 10/5    | 10/5  | ŀ⊷ł          | F 72 I      | ш             |
| PROGRAM : CON COM1:    | NEWS CHANNEL   | 8 5 TP            |            |         |       |              |             |               |
| 10                     | 530A-600A      | 30                | \$500.00   | 10/5    | 10/5  | <b>Jumi</b>  | FIN H       |               |
| PROGRAM :              | NEWSCHANNEL 8  | TODAY             |            |         |       |              |             |               |
| 11                     | 530P-600P      | 30                | \$1,500.00 | 10/5    | 10/5  | سا           | F R         | <b></b>       |
| PROGRAM :              | NEWS CHANNEL   | 8 530F<br>4088    |            |         |       |              |             |               |
| 12                     | 600F-630F      | 3<br>O            | \$2,000.00 | 10/5    | 10/5  | ų            | FRI         | ⊦⊶            |
| PROGRAM :              | NEWS CHANNELS  |                   |            |         |       |              |             |               |

CON COM1:

NEWS CHANNELS

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|                        |         |                     |            |                     |         |                              |             |                     |             |                        |       |                                |                |                    |        |               |              | : LHNE                                      |
|------------------------|---------|---------------------|------------|---------------------|---------|------------------------------|-------------|---------------------|-------------|------------------------|-------|--------------------------------|----------------|--------------------|--------|---------------|--------------|---|
| PROGRAM :<br>CON COM1: | 2 1     | PROGRAM : CON COM1: | 20         | PROGRAM<br>CON COMI | ju<br>O | PROGRAM :                    | 8           | PROGRAM : CON COM1: | 17          | PROGRAM :<br>CON COM1: | 16    | PROGRAM :<br>CON COM1:         | Cs<br>1        | PROGRAM :          | 14     | PROGRAM :     | L<br>U       | :LINE#:REP :CD:                             |
|                        | 1135    |                     | 1100P-     | ** 11               | 100P-   |                              | 9002        |                     | 730P        |                        | 700A- |                                | 700P           |                    | 630₽-  |               | 600A         |   |
| TONIGHT                | P-1237A | NEWS CHANNEL &      | P-1135P    | DAYS OF OUR L       | -200P   | TODAY SHOW 2<br>TODAY SHOW 2 | 00A-1000A   | EXTRA<br>EXTRA      | 4008-,      | TODAY SHOW             | -900A | ENTERTAINMENT<br>ENTERTAINMENT | -730P          | ATLHOIN<br>ATLHOIN | 700P   | NEWSCHANNEL 8 | 1-700A       | TIME PERIOD                                 |
| SHOW                   | 30      | 8 @ 11              | 30         | LIVES               | 30      |                              | 30          |                     | 30          |                        | 30    | TONIGHT                        | 3(             | NEWS               | ω      | TODAY         | ű.           | : LGTH                                      |
|                        |         | 1PM                 |            |                     |         |                              |             |                     |             |                        | O     | A H T                          | 0              |                    | 0      | KK            | 0            | H : SEC :                                   |
|                        | \$1,20  |                     | \$2,500    |                     | \$500.  |                              | \$700.      |                     | \$2,000     |                        | \$1,4 |                                | \$2,0          |                    | \$ 3,5 |               | \$1,0        |   |
|                        | 00.00   |                     | 00.00      |                     | . 00    |                              | .00         |                     | 00.00       |                        | 00.00 |                                | 000.00         |                    | 00.00  |               | 000.00       | RATE  |
|                        | 10/8    |                     | 10/8       |                     | 10/8    |                              | 10/5        |                     | 10/5        |                        | 10/5  |                                | 10/5           |                    | 10/5   |               | 10/5         | : STAR                                      |
|                        |         |                     |            |                     |         |                              |             |                     |             |                        |       |                                |                |                    |        |               |              | 世 万<br>・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・ |
|                        | 10/8    |                     | 10/8       |                     | 10/8    |                              | 10/5        |                     | 10/5        |                        | 10/5  |                                | 10/5           |                    | 10/5   |               | 10/5         | END<br>DATE                                 |
|                        | H       |                     | <b>⊢</b> 4 |                     | ⊢       |                              | ш           |                     | <b>ЬшЫ</b>  |                        | ļù    |                                | لستر           |                    | 0      |               | <del> </del> | :SPTS:                                      |
|                        |         |                     |            |                     |         |                              |             |                     |             |                        |       |                                |                |                    |        |               |              | WEEK  |
|                        | MON     |                     | NON        |                     | MON     |                              | F<br>F<br>H |                     | ሻ<br>ଅ<br>H |                        | FRI   |                                | F R H          |                    | FRI    |               | FRI          | ** *1                                       |
|                        |         |                     |            |                     |         |                              |             |                     |             |                        |       |                                |                |                    |        |               | 77/7         | DAYS  |
|                        | ₽       |                     | المسإ      |                     | ₩       |                              | ļ-ui        |                     | Н           |                        | ₽     |                                | <del>نسا</del> |                    | 0      |               | ₽            | :TOTL:                                      |

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| PROGRAM :       | 30         | PROGRAM<br>CON COM1 | 29                                    | PROGRAM<br>CON COM1 | N<br>00           | PROGRAM : CON COM1: | 27         | PROGRAM :                  | 26        | PROGRAM :<br>CON COM1: | 25             | PROGRAM :<br>CON COM1: | 24           | PROGRAM :   | N<br>W    | PROGRAM :<br>CON COM1; | 22         | LINE#:REP :CD:  |
|-----------------|------------|---------------------|---------------------------------------|---------------------|-------------------|---------------------|------------|----------------------------|-----------|------------------------|----------------|------------------------|--------------|-------------|-----------|------------------------|------------|-----------------|
| : NEWSCHANNEL 8 | 600A-700A  | : NEWS CHANNELS     | 600P-630P                             | : NEWS CHANNEL      | 530P-600P         | : NEWS CHANNEL      | 500P-530P  | NEWSCHANNEL<br>NEWSCHANNEL | 500A-530A | DR. OZ                 | 400P-500P      | : DOCTORS              | 300P-400P    | RACHAEL RAY | 200P-300P | : TODAY SHOW 3         | 1200N-100£ | : TIME PERIOD   |
| TODAY           | 30         | w w                 | 30 .                                  | 8 530F<br>8 530F    | 3.0               | 8 8<br>7 7<br>8 8   | 30         | 8 TODAY                    | 30        |                        | 30             |                        | 30           |             | 30        |                        | 30         | : LGTH : SI     |
|                 | \$1,000.00 |                     | \$2,000.00                            |                     | \$1,500.00        |                     | \$1,500.00 |                            | \$300.00  |                        | \$750.00       |                        | \$450.00     |             | \$300.00  |                        | \$300.00   | EC: RATE:       |
|                 | 10/8       |                     | 10/8                                  |                     | 10/8              |                     | 10/8       |                            | 10/8      |                        | 10/8           |                        | 10/8         |             | 10/8      |                        | 10/8       | : START         |
|                 | 10/8       |                     | 10/8                                  |                     | 10/8              |                     | 10/8       |                            | 10/8      |                        | 10/8           |                        | 10/8         |             | 10/8      |                        | 10/8       | : END<br>: DATE |
|                 | نط         |                     | <b>├</b> ~~Ì                          |                     | <u>į – </u>       |                     | <b></b>    |                            | ₩         |                        | ₽              |                        | ₽            |             | Ħ         |                        | نسا        | :SPTS: W        |
|                 | MON        |                     | MON                                   |                     | MON               |                     | NOM        |                            | MON       |                        | NON            |                        | MON          |             | NOM       |                        | MON        | WEEK: DAYS      |
|                 | ļ          |                     | }•••••••••••••••••••••••••••••••••••• |                     | <del>نـــ</del> ا |                     | <b>}</b> l |                            | لسنةٍ     |                        | <del> </del> i |                        | <del>}</del> |             | ш         |                        | <u> </u>   | :TOTL:          |

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|                        |            |               |              |                          |              |                     |            |                     |            |                     |              |              |            |                        |            |                        |            | # F F Z F # ::    |
|------------------------|------------|---------------|--------------|--------------------------|--------------|---------------------|------------|---------------------|------------|---------------------|--------------|--------------|------------|------------------------|------------|------------------------|------------|-------------------|
| PROGRAM :<br>CON COM1: | 39         | PROGRAM :     | ယ<br>ဇာ      | PROGRAM : CON COM1:      | 37           | PROGRAM : CON COM1: | ου<br>??   | PROGRAM : CON COM1: | u<br>u     | PROGRAM : CON COM1: | 3<br>4       | PROGRAM :    | (J)<br>(J) | PROGRAM :<br>CON COM1: | ω<br>Ν     | PROGRAM :<br>CON COM1: | 3 I        | : HEREF : CD:     |
| : NBC NIGHTLY          | 630₽-700₽  | : NEWSCHANNEL | 600P-630P    | : NEWS CHANNEL           | 1100P-1135P  | TODAY SHOW          | 900A-1000A | : THE VOICE         | 800P-900P  | : EXTRA             | 730P-800P    | : TODAY SHOW | 700A-900A  | : ENTERTAINMENT        | 700P-730P  | : NBC NIGHTLY          | 630P-700P  | TIME PERIOD       |
| NEWS                   | 30         | ∞ φ           | 30           | T 8 @ 11PM<br>T 8 @ 11PM | 30           | 0.10                | 30         |                     | 30         |                     | 30           |              | 30         | NT TONIGHT             | 30         | NEWS                   | 30         | ) : LGTH : SEC    |
|                        | \$3,200.00 |               | \$900.00     |                          | \$2,500.00   |                     | \$700.00   |                     | \$2,500.00 |                     | \$2,000.00   |              | \$1,400.00 |                        | \$2,000.00 |                        | \$3,500.00 | : RATE            |
|                        | 10/6       |               | 10/6         |                          | 10/6         |                     | 10/8       |                     | 10/8       |                     | 10/8         |              | 10/8       |                        | 10/8       |                        | 10/8       | : START<br>: DATE |
|                        | 10/6       |               | 10/6         |                          | 10/6         |                     | 10/8       |                     | 10/8       |                     | 10/8         |              | 10/8       |                        | 10/8       |                        | 10/8       | : END             |
|                        | 0          |               | ₽            |                          | <del> </del> |                     | ٢          |                     | 0          |                     | <del>j</del> |              | ₽          |                        | 'n         |                        | 0          | : /WK: IN         |
|                        | SAT        |               | SAT          |                          | SAT          |                     | MON        |                     | MON        |                     | MON          |              | MON        |                        | MON        |                        | MON        | WEEK: DAYS        |
|                        | 0          |               | <del> </del> |                          | دم           |                     | اسط        |                     | 0          |                     | فسإ          |              | <b> </b>   |                        | ₽          |                        | 0          | : POTL:           |

|                            | o =                     |              |                     |           |                      |            |                |           |               |              |                     |           |                    |               |                  |            | LINE#: REP        |
|----------------------------|-------------------------|--------------|---------------------|-----------|----------------------|------------|----------------|-----------|---------------|--------------|---------------------|-----------|--------------------|---------------|------------------|------------|-------------------|
| 48 PROGRAM : CON COM1:     | PROGRAM :               | 47           | PROGRAM : CON COM1: | 4<br>0    | PROGRAM : CON COM1:  | 4<br>U     | PROGRAM :      | 44        | PROGRAM :     | 4            | PROGRAM : CON COM1: | 42        | PROGRAM :          | ₽<br>F        | PROGRAM :        | 40         | 五#:CD             |
| 1100P-17350 NEWS CHANNEL 8 | DAYS OF OUR DAYS OF OUR | 100F-200F    | SUNDAY TODAY        | 800A-900A | FOOTBALL<br>FOOTBALL | 700P-815P  | FOOTBALL NIGHT | 700P-830P | NEWSCHANNEL 8 | 600p-630p    | BMW CHAMPIONSHIP9   | 2009-6002 | NEWS CHANNEL       | 1100 P-1135 P | : SATURDAY TODAY | 700A-900A  | TIME PERIOD       |
| 6 TIPM VOC                 | LIVES                   | 30           |                     | 30        |                      | 30         | IN AMRC        | 30        |               | 30           | HIP9/9/12           | . ຜ<br>O  | 8 6 TIEM           |               |                  | 30         | : LGTH : SEC :    |
| \$1,400.00                 |                         | \$500.00     |                     | \$700.00  |                      | \$5,500.00 |                | \$.00     |               | \$1,100.00   |                     | \$650.00  | general<br>andreas | \$2,500.00    |                  | \$625.00   | RATE              |
| 10/4                       |                         | 10/4         |                     | 10/7      |                      | 10/7       |                | 10/7      |               | 10/7         |                     | 10/7      |                    | 10/7          |                  | 10/6       | : START<br>: DATE |
| 10/4                       |                         | 10/4         |                     | 10/7      |                      | 10/7       |                | 10/7      |               | 10/7         |                     | 10/7      |                    | 10/7          |                  | 10/6       | : END             |
| 0                          |                         | <del> </del> |                     | Ľ         |                      | فسإ        |                | 0         |               | <del>-</del> |                     | 0         |                    | <b>⊢</b> -√   |                  | <b> </b> - | :SPTS: W          |
| тно                        |                         | THU          |                     | SUN       |                      | SUN        |                | SUN       |               | SUN          |                     | N D S     |                    | SUN           |                  | SAT        | WEEK : DAYS       |
| 0                          |                         | ₩            |                     | ы         |                      | ш          |                | 0         |               | <b>ļi</b>    |                     | 0         |                    | Ь             |                  | щ          | :TOTL:            |

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|---------------------|-----------|-------------|------------|---------------------------------------|-------------|------------------------|-----------|------------------------|-----------|------------------------|-----------------|------------------------|-----------|---------------------|------------|------------------------|-------------|-----------------|
| PROGRAM : CON COM1: | 57        | PROGRAM :   | <u>თ</u>   | PROGRAM :                             | ប           | PROGRAM :<br>CON COM1: | 54        | PROGRAM :<br>CON COM1: | 53        | PROGRAM :<br>CON COM1: | 52              | PROGRAM :<br>CON COM1: | 51        | PROGRAM : CON COM1: | 50         | PROGRAM :<br>CON COM1: | 49          | REP :CD         |
| NEWS CHANNEL        | 530₽-600₽ | NEWSCHANNEL | 530A-600A  | NEWS CHANNEL                          | 500P-530P   | NEWSCHANNEL            | 500A-530A | DR. OZ                 | 400P-500P | : DOCTORS              | 300P-400P       | RACHAEL RAY            | 200P-300P | TODAY SHOW          | 1200N-100P | : THE TONIGHT          | 1135P-1237A | : TIME PERIOD   |
| 8 530P              | 30        | 8 TODAY     | 30         | & & & & & & & & & & & & & & & & & & & | 30          | 8 TODAY                | 30        |                        | 30        |                        | 30              |                        | 30        | <i>ω</i> ω          | (J)        | MOHS                   | ω<br>Ο      | : TGTH :        |
|                     | \$1,50    |             | \$500      |                                       | \$1,5       |                        | \$300     |                        | \$750     |                        | \$450           |                        | \$300.    |                     | \$300      |                        | \$1,2       | SEC:            |
|                     | 00.00     |             | .00        |                                       | 500.00      |                        | ,00       |                        | .00       |                        | .00             |                        | .00       |                     | .00        |                        | 00.00       | RATE            |
|                     | 10/4      |             | 10/4       |                                       | 10/4        |                        | 10/4      |                        | 10/4      |                        | 10/4            |                        | 10/4      |                     | 10/4       |                        | 10/4        | : START         |
|                     | 10/4      |             | 10/4       |                                       | 10/4        |                        | 10/4      |                        | 10/4      |                        | 10/4            |                        | 10/4      |                     | 10/4       |                        | 10/4        | : END<br>: DATE |
|                     | <u></u>   |             | ш          |                                       | j3          |                        | نسا       |                        | H         |                        | ⊣               |                        | ⊬         |                     | 낟          |                        | 1           | : SPTS: WEEK    |
|                     | THU       |             | THU        |                                       | THU         |                        | THU       |                        | THU       |                        | THU             |                        | THU       |                     | THU        |                        | THU         | EK : DAYS       |
|                     | ı         |             | <b>j</b> 3 |                                       | <b>ل</b> سا |                        | Д         |                        | fund      |                        | <del>ļ</del> ~i |                        | ₩         |                     | Ъ          |                        | ħ           | S :TOTL:        |

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|                          |               |             |               |                     |            |                     |                  |                     |            |                                |            |                     |            |             |            |               |                 | : LINE            |
|--------------------------|---------------|-------------|---------------|---------------------|------------|---------------------|------------------|---------------------|------------|--------------------------------|------------|---------------------|------------|-------------|------------|---------------|-----------------|-------------------|
| PROGRAM :                | <u>ର</u><br>୭ | PROGRAM :   | <b>რ</b><br>Մ | PROGRAM : CON COM1: | б<br>4     | PROGRAM : CON COM1: | б<br>Ш           | PROGRAM : CON COM1: | о<br>N     | PROGRAM :<br>CON COM1:         | б<br>Н     | PROGRAM : CON COM1: | <b>60</b>  | PROGRAM :   | ប          | PROGRAM :     | <b>ს</b> 1<br>დ | E#:REP :CD:       |
| NEWS CHANNEL             | 1100P-1135P   | DAYS OF OUR | 100P-200P     | TODAY SHOW          | 900A-1000A | EXTRA<br>EXTRA      | 730P-800P        | TODAY SHOW          | 700A-900A  | ENTERTAINMENT<br>ENTERTAINMENT | 700P-730P  | NBC NIGHTLY         | 630P-700P  | NEWSCHANNEL | 600A-700A  | NEWS CHANNEL8 | 4059-4009       | TIME PERIOD       |
| Matt 0 8 7<br>Matt 0 8 7 | 30            | LIVES       | 30            | NN                  | 30         |                     | 30               |                     | 30         | NT TONIGHT                     | 30         | NEWS                | ය<br>0     | 8 TODAY     | 30         | H &           | 30              | : LGTH : SE       |
|                          | \$2,500.00    |             | \$500.00      |                     | \$700.00   |                     | \$2,000.00       |                     | \$1,400.00 |                                | \$2,000.00 |                     | \$3,500.00 |             | \$1,000.00 |               | \$2,000.00      | C: RATE           |
|                          | 10/2          |             | 10/2          |                     | 10/4       |                     | 10/4             |                     | 10/4       |                                | 10/4       |                     | 10/4       |             | 10/4       |               | 10/4            | : START<br>: DATE |
|                          | 10/2          |             | 10/2          | ı                   | 10/4       |                     | 10/4             |                     | 10/4       |                                | 10/4       |                     | 10/4       |             | 10/4       |               | 10/4            | : END<br>: DATE   |
|                          | ш             |             | ш             |                     | щ          |                     | <del>     </del> |                     | ₩          |                                | [mm]       |                     | 0          |             | ىب         |               | <b>1</b>        | :SPTS:            |
|                          | TUE           |             | TUE           |                     | THU        |                     | THU              |                     | THU        |                                | THU        |                     | THU        |             | THU        |               | THU             | WEEK : DAYS       |
|                          | 닐             |             | فسؤ           |                     | <u>,,,</u> |                     | لسز              |                     | نسإ        |                                | سا         |                     | 0          |             | jà         |               |                 | : FOTE:           |

| :LINE#:REP :CO:<br>:LINE#: :<br>67<br>PROGRAM : | TIME FERIOD 1135P-1237A THE TONIGHT | : LGTH : SEC : : 30 | RATE       | : START<br>: DATE | : END<br>: DATE | :SPTS: WEEK<br>: /WK: INVT | K: DAYS | :TOTL:         |
|---|-------------------------------------|---------------------|------------|-------------------|-----------------|----------------------------|---------|----------------|
| ი<br>დ  | - TOOP                              | 30                  | \$300.00   | 10/2              | 10/2            | <u>س</u> ــا               | TUE     | <del>իստ</del> |
| PROGRAM :                                       | TODAY SHOW 3                        |                     |            |                   |                 |                            |         |                |
| G<br>(9   | 200P-300P                           | 30                  | \$300.00   | 10/2              | 10/2            | ۳                          | TUE     | سر             |
| PROGRAM :                                       | RACHAEL RAY                         |                     |            |                   |                 |                            |         |                |
| 70  | 300P-400P                           | 30                  | \$450.00   | 10/2              | 10/2            | دسؤ                        | TUE     | <del>ļù</del>  |
| PROGRAM :                                       | DOCTORS                             |                     |            |                   |                 |                            |         |                |
| T ("  | 400P-500P                           | 30                  | \$750.00   | 10/2              | 10/2            | ļ⊷-i                       | TUE     | اسن            |
| PROGRAM :                                       | DR. OZ<br>DR. OZ                    |                     |            |                   |                 |                            |         |                |
| 72  | 500A-530A                           | 30                  | \$300.00   | 10/2              | 10/2            | 0                          | TUE     | 0              |
| PROGRAM :                                       | NEWSCHANNEL 8                       | TODAY               |            |                   |                 |                            |         |                |
| 73  | 500P-530P                           | 30                  | \$1,500.00 | 10/2              | 10/2            | <del> </del> 3             | TUE     | لسع            |
| PROGRAM :                                       | NEWS CHANNEL 8                      | 5 U                 |            |                   |                 |                            |         |                |
| 7.4   | 530A-600A                           | 30                  | \$500.00   | 10/2              | 10/2            | şund                       | TUE     | ₽              |
| PROGRAM :                                       | NEWSCHANNEL 8                       | TODAY               |            |                   |                 |                            |         |                |
| 75  | 5308-6008                           | 30                  | \$1,500.00 | 10/2              | 10/2            | 14                         | TUE     | <del> </del>   |
| PROGRAM :                                       | NEWS CHANNEL 8                      | 530P<br>530P        |            |                   |                 |                            |         |                |

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| PROGRAM :<br>CON COM1: | 8 4         | PROGRAM : CON COM1: | <b>ထ</b><br>ယ | PROGRAM :                        | 8 2        | PROGRAM :<br>CON COM1: | 8 1        | PROGRAM :<br>CON COM1:       | 80         | PROGRAM :<br>CON COM1: | 79         | PROGRAM :     | 7 8        | PROGRAM :<br>CON COM1: | 77         | PROGRAM :       | 76         | LINE#:REP :CD:    |
|------------------------|-------------|---------------------|---------------|----------------------------------|------------|------------------------|------------|------------------------------|------------|------------------------|------------|---------------|------------|------------------------|------------|-----------------|------------|-------------------|
| : NEWS CHANNEL         | 1100P-1135P | DAYS OF OUR         | 100P-200P     | : TODAY SHOW 2<br>: TODAY SHOW 2 | 900A-1000A | : EXTRA<br>: EXTRA     | 730P-800P  | : TODAY SHOW<br>: TODAY SHOW | 700A-900A  | : ENTERTAINMENT        | 700P-730P  | : NBC NIGHTLY | 630P-700P  | : NEWSCHANNEL          | 600A-700A  | : NEWS CHANNELS | 4089-4009  | TIME PERIOD:      |
| 8 0 11PM               | 30          | LIVES               | 30            |                                  | 30         |                        | 30         |                              | 30         | TONIGHT TONIGHT        | 30         | NEWS          | 30         | 8 TODAY                | ა<br>0     | ω ω<br>Γ. ί.    | 30         | : LGTH : SEC      |
|                        | \$2,500.00  |                     | \$500.00      |                                  | \$700.00   |                        | \$1,250.00 |                              | \$1,400.00 |                        | \$1,250.00 |               | \$3,500.00 |                        | \$1,000.00 |                 | \$2,000.00 | : RATE            |
|                        | 10/3        |                     | 10/3          |                                  | 10/2       |                        | 10/2       |                              | 10/2       |                        | 10/2       |               | 10/2       |                        | 10/2       |                 | 10/2       | : START<br>: DATE |
|                        | 10/3        |                     | 10/3          |                                  | 10/2       |                        | 10/2       |                              | 10/2       |                        | 10/2       |               | 10/2       |                        | 10/2       |                 | 10/2       | : END<br>: DATE   |
|                        | μ           |                     | <b>}</b> -≥   |                                  | ш          |                        | 0          |                              | فسؤ        |                        |            |               | 0          |                        | 1          |                 | şl         | : /WK: I          |
|                        | WED         |                     | WED           |                                  | TUE        |                        | TUE        |                              | TUE        |                        | T O E      |               | id<br>C    |                        | TUE        |                 | TUE        | WEEK: DAYS        |
|                        | <b>ļ</b> -ú |                     | <b>13</b>     |                                  | Н          |                        | 0          |                              | نسا        |                        | 0          |               |            |                        | فسإ        |                 |            | :TOTL:            |

T FROM REP JUL17/12 13.1
\*\*\* WFLA-TV \*\*\*

| : LINE#:REP :CD: | : TIME PERIOD  | : LGTH : SEC                          | : RATE     | : START | : END | : /WK:   | WEEK: DAY | STOTE:       |
|------------------|----------------|---------------------------------------|------------|---------|-------|----------|-----------|--------------|
| 85               | 1135P-1237A    | 30                                    | \$1,200.00 | 10/3    | 10/3  | <b>1</b> | WED       | 1            |
| PROGRAM :        | THE TONIGHT    | SHOW                                  |            |         |       |          |           |              |
| 89<br>60         | 1200N-100P     | ω<br>O                                | \$300.00   | 10/3    | 10/3  | }-ml     | WED       | ۲            |
| PROGRAM :        | : TODAY SHOW 3 |                                       |            |         |       |          |           |              |
| 87               | 200P-300P      | 30                                    | \$300.00   | 10/3    | 10/3  | نسا      | WED       | funnsk       |
| PROGRAM :        | : RACHAEL RAY  |                                       |            |         |       |          |           |              |
| 8                | 300P-400P      | ω<br>Ο                                | \$450.00   | 10/3    | 10/3  | ۳        | CEW       | <b>L</b> uud |
| PROGRAM :        | : DOCTORS      |                                       |            |         |       |          |           |              |
| 68               | 400P-S00P      | 30                                    | \$550.00   | 10/3    | 10/3  | 0        | WED       | 0            |
| PROGRAM :        | DR. OZ         |                                       |            |         |       |          |           |              |
| 90               | 500A-530A      | 30                                    | \$300.00   | 10/3    | 10/3  | 누        | MED       | <b> </b> 3   |
| PROGRAM :        | NEWSCHANNEL 8  | TODAY TODAY                           |            |         |       |          |           |              |
| 9 11             | 500P-530P      | 30                                    | \$1,500.00 | 10/3    | 10/3  | ш        | WED       | ţi           |
| PROGRAM :        | NEWS CHANNEL   | 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 |            |         |       |          |           |              |
| 9 (4             | 530A-600A      | 30                                    | \$500.00   | 10/3    | 10/3  | ш        | WED       | juù          |
| PROGRAM :        | NEWSCHANNEL 8  | TODAY TODAY                           |            |         |       |          |           |              |
| \$ <del>\$</del> | 530F-600F      | 30                                    | \$1,500.00 | 10/3    | 10/3  | 낻        | WED       | <b></b>      |
| PROGRAM :        | NEWS CHANNEL   | 4085 8<br>4085 8                      |            |         |       |          |           |              |

n

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP ...

ROM REF JUL17/12 13.1
\*\*\* WFLA-TV \*\*\*

| SHARES A | MARKET T            | OCT/12            | O #                 | £.J         | C 1                 |                 | 0 1       |                | 0                              |           |                        |           |                |           |           | -         | : F F Z F # :         |
|----------|---------------------|-------------------|---------------------|-------------|---------------------|-----------------|-----------|----------------|--------------------------------|-----------|------------------------|-----------|----------------|-----------|-----------|-----------|-----------------------|
| ACCURATE | TOTALS \$49         | 104975.00         | PROGRAM : CON COM1: | 100         | PROGRAM : CON COM1: | . 66            | PROGRAM : | 9 8            | PROGRAM :                      | 97        | PROGRAM :<br>CON COM1: | Ф<br>Ф    | PROGRAM :      | 951       | PROGRAM : | 94        | REP :CD:<br>LINE#: :  |
|          | 99,880              | 00                | TODAY S             | 900A-1000A  | EXTRA<br>EXTRA      | 730P-800P       | TODAY S   | 700A-900A      | ENTERTAINMENT<br>ENTERTAINMENT | 700P-730P | NBC NIG                | 630P-700P | NEWSCHANNEL    | 600A-700A | NEW S     | 600P-630P | HE BMIL               |
|          | WFLA 21%            |                   | SHOW 2              | A           |                     |                 | SHOW      |                |                                |           | NIGHTLY NEWS           |           | 00 00          | r         | CHANNEL8  |           | PERIOD :              |
|          | WETS 198            |                   |                     | 30          |                     | 30              |           | 30             | TONIGHT                        | 30        | 02 07                  | 30        | TODAY<br>TODAY | 30        |           | 30        | LGTH : SEC            |
|          | WTSP 21%<br>WXPX 0% |                   |                     | \$700.00    |                     | \$2,000.0       |           | \$1,400.0      |                                | \$2,000.0 |                        | \$3,500.0 |                | \$1,000.  |           | \$2,000.  | : RATE                |
|          | RSWW                |                   |                     |             |                     | 00              |           | 0              |                                | 00        |                        | 00        |                | 00        |           | 00        | [J                    |
|          | 32% W               |                   |                     | 10/3        |                     | 10/3            |           | 10/3           |                                | 10/3      |                        | 10/3      |                | 10/3      |           | 10/3      | START                 |
|          | WTOG 0%             |                   |                     | 10/3        |                     | 10/3            |           | 10/3           |                                | 10/3      |                        | 10/3      |                | 10/3      |           | 10/3      | r : END<br>: DATE     |
|          | WTTA 0%             | co                |                     | <u>ş</u> a  |                     | <del> </del> -l |           | H              |                                | ۲         |                        | 0         |                | Н         |           | H         | D :SPTS:<br>TE : /WK: |
|          | WMOR                | CONTRACT<br>TOTAL |                     |             |                     |                 |           |                |                                |           |                        |           |                |           |           |           | WEEK                  |
|          | ₩                   | TOTAL             |                     | X<br>E<br>U |                     | MED             |           | WED            |                                | WED       |                        | WED       |                | WED       |           | MED       |                       |
|          |                     | 1049              |                     |             |                     |                 |           |                |                                |           |                        |           |                |           |           |           | DAYS                  |
|          |                     | 104975.00         |                     | ⊬           |                     | ш               |           | <del> </del> 2 |                                | ₽         |                        | 0         |                | Н         |           | Д         | :TOTL:                |

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 680 Issue 1







PO. Box 1410
Tampa, FL 33601

### PHONE (813) 228-8888

Original

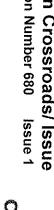
|  | Est/PO Number: | Schedule Dates:      | Buyer:                   | Client:                    |
|--|----------------|----------------------|--------------------------|----------------------------|
| The state of the s | 06238000       | 10/01/12 to 10/14/12 |                          | American Crossroads/ Issue |
|  | Contract type: | Weeks:               | Client/Product/Estimate: | Submission Cost:           |
|  | Political      | 2                    | 11 /27 /692              | 104975                     |
| Business Category: Transactiona  | Business Type: | Order Ref:           | Sales Rep:               | Campaign Ref:              |
| ": Transactional   | POLITICAL      | 06238000             | HRP Washington, DC       | E:120718015                |

|  | Demographic:             | Product:            | \ \<br>\ |
|--|--------------------------|---------------------|----------|
| **************************************   | (L) Household            | American Crossroads |          |
|  | Order:                   | Booking Group: ∨    |          |
|  |                          | WFLA                |          |
|  |                          |                     |          |
|  |                          |                     |          |
| THE REAL PROPERTY AND ADDRESS OF THE PARTY AND | Key Market:              |                     |          |
|  | Tampa-St. Petersburg, FL |                     |          |
|  |                          | 104975              |          |

|                                       |   | œ            |       | 7              |       | o,                 |       | (J1                    |       | *                                       |       | ω             |       | 2                                      |              |                          | Ref                   |
|---------------------------------------|---|--------------|-------|----------------|-------|--------------------|-------|------------------------|-------|---|-------|---------------|-------|--|--------------|--------------------------|-----------------------|
|                                       |   | M-F 4p Dr Oz | :     | M-F 3p Doctors | - T   | M-F 2p Rachael Ray |       | M-F 12p Today Show III |       | M-F 1135p ET / 1035p CT Tonight<br>Show |       | M-Su 11p News |       | Fri 10p ET / 9p CT Dateline NBC Friday | <u>:</u> -T1 | M-F 1p Days Of Our Lives | Sales Product Details |
| Week                                  |   | 1            |       |                |       | ı                  |       |                        |       |   |       |               |       |  |              | -                        |                       |
| Weekly Totals: Total Spots(Ord Spots) | Maria blev Ardelse verbrenne bennesere. | 750          |       | 460            |       | 300                |       | 300                    |       | 1200                                    |       | 2500          | -     | 5000                                   |              | 500                      | Rate                  |
| )rd Spots)                            | Comme                                   | 30           | Comme | 30             | Comme | 30                 | Comme | 30                     | Comme | 30                                      | Comme | 30            | Comme | 30                                     | Comme        | 30                       | Spot<br>Type          |
|                                       |   | Nbr of Spots |       | Nbr of Spots   |       | Nbr of Spots       |       | Nbr of Spots           |       | Nbr of Spots                            |       | Nbr of Spots  |       | Nbr of Spots                           |              | Nbr of Spots             |                       |
| 70                                    |   |              |       | 1              |       | 4                  |       | 1                      |       | mà                                      |       | 1             |       | _                                      |              |                          | 10/01                 |
| 16                                    |   |              |       |                |       |                    |       |                        |       |   |       |               |       |  |              |                          | 10/08                 |
| 86                                    |   | ~*           |       | -1             |       |                    |       | -                      |       |   |       | ***           |       | -13                                    |              | 1                        | Total                 |
|                                       |   | 750          |       | 450            |       | . 300              |       | 300                    |       | 1200                                    |       | 2500          |       | 5000                                   |              | 500                      | Cost                  |

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#### American Crossroads/ Issue Submission Number 680 Issue 1









#### P.O. Box 1410 Tampa, FL 33601

| ő | Business Category: Transactions |             | - P. CONTROLL            |                             |                |
|---|---------------------------------|-------------|--------------------------|-----------------------------|----------------|
|   | Business Type:                  | Political   | Contract type:           | 06238000                    |                |
|   | Order Ref:                      | 2           | Weeks:                   | 06228600                    | Ect (80 Number |
|   | Sales Rep:                      | 11 /27 /692 | Client/Product/Estimate: | 1001201-101110              | Sabed to Date  |
|   | Campaign Ref:                   | 104975      | Submission Cost:         | Allelican Crossroads/ issue | Circin         |

|                                       |       | 19            |  | 30                       |       | 17                   |  | 16             |           | 15                |       | 14                           |       | 13           |       | 12           |       |               |       | 3             |       | φ            | Ref                   |   |
|---------------------------------------|-------|---------------|--|--------------------------|-------|----------------------|--|----------------|-----------|-------------------|-------|------------------------------|-------|--------------|-------|--------------|-------|---------------|-------|---------------|-------|--------------|-----------------------|---|
|                                       | M     | M-Su 11p News | M.,  | M-F 1p Days Of Our Lives | 3     | M-F 9a Today Show II |  | M-F 730p Extra | 777774444 | M-F 7a Today Show |       | M-F 7p Entertainment Tonight |       | M-F 6a News  |       | M-F 6p News  |       | M-F 530p News |       | M-F 530a News | 7:    | M-F 5p News  | Sales Product Details |   |
| Weekiy                                |       |               |  |                          |       |                      | ALL LAND AND AND AND AND AND AND AND AND AND |                |           |                   |       |                              |       |              |       |              |       |               |       |               |       |              |                       |   |
| Weekly Totals: Total Spots(Ord Spots) |       | 2500          |  | 500                      | ***   | 700                  |  | 2000           |           | 1400              |       | 2000                         |       | 1000         |       | 2000         |       | 1500          |       | 500           |       | 1500         | Rate                  |   |
| ord Spots)                            | Comme | 30            | Comme  | 30                       | Comme | 30                   | Comme  | 30             | Comme     | 30                | Comme | 30                           | Comme | 30           | Comme | 30           | Comme | 30            | Comme | 30            | Comme | 30           | Spot<br>Type          |   |
|                                       |       | Nbr of Spots  |  | Nbr of Spots             |       | Nbr of Spots         |  | Nbr of Spots   |           | Nbr of Spots      |       | Nbr of Spots                 |       | Nbr of Spots |       | Nbr of Spots |       | Nbr of Spots  |       | Nbr of Spots  |       | Nbr of Spots |                       |   |
| 70                                    |       |               |  |                          |       | -1                   |  | 1              |           | 1                 |       |                              |       | 1            |       | 1            |       | 1             |       | 1             |       | 1            | 10/01                 | 7 |
| 16                                    |       | <b>13</b>     | A STATE OF THE STA | _                        |       |                      |  |                |           |                   |       |                              |       |              |       |              |       |               |       |               |       |              | 10/08                 |   |
| 86                                    |       | ->            |  | 11                       |       | 1                    |  | 1              |           | -3                |       | 1                            |       | 1            |       | 1            |       | -1            |       | 1             |       | -1           | Total                 |   |
|                                       |       | 2500          |  | 500                      |       | 700                  |  | 2000           |           | 1400              |       | 2000                         |       | 1000         |       | 2000         |       | 1500          |       | 500           |       | 1500         | Cost                  |   |

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#### American Crossroads/ Issue Submission Number 680 Issue 1







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|          | 86                                | 16                                      | 70                               |                       | Ord Spots)                              | Weekly Totals: Total Spots(Ord Spots)        |  |                                      |                   |
|----------|-----------------------------------|---|----------------------------------|-----------------------|---|--|--|--------------------------------------|-------------------|
|          |                                   |   |                                  |                       | *************************************** |  |  |                                      |                   |
| 2000     | 114                               | 1                                       |                                  | Nbr of Spots          | 30                                      | 2000   | night  | M-F 7p Entertainment Tonight         | 30                |
|          |                                   |   |                                  |                       | Comme                                   |  |  | M                                    |                   |
| 1000     | 1                                 | 1                                       |                                  | Nbr of Spots          | 30                                      | 1000   |  | M-F 6a News                          | 29                |
|          |                                   |   |                                  |                       | Comme                                   | **************************************       |  | W,                                   |                   |
| 2000     | †                                 | 1                                       |                                  | Nbr of Spats          | 30                                      | 2000   |  | M-F 6p News                          | 28                |
|          |                                   |   |                                  |                       | Comme                                   |  |  | W                                    |                   |
| 1500     | -                                 | 1                                       |                                  | Nbr of Spots          | 30                                      | 1500   |  | M-F 530p News                        | 27                |
|          |                                   |   |                                  |                       | Comme                                   |  | To the state of th | VI                                   | <u> </u>          |
| 1500     | <b>u</b> d.                       | -13                                     |                                  | Nbr of Spots          | 30                                      | 1500   |  | M-F 5p News                          | 26                |
|          |                                   |   |                                  |                       | Comme                                   |  |  | W                                    |                   |
| 300      | 1                                 | 1                                       |                                  | Nbr of Spots          | 30                                      | 300  |  | M-F 5a News                          | 25                |
|          |                                   |   |                                  |                       | Comme                                   |  | The state of the s | VI                                   |                   |
| 750      |                                   | -1                                      |                                  | Nbr of Spots          | 30                                      | 750  |  | M-F 4p Dr Oz                         | 24                |
|          |                                   |   |                                  |                       | Comme                                   |  |  | V                                    |                   |
| 450      | _                                 | 1                                       |                                  | Nbr of Spots          | 30                                      | 450  |  | M-F 3p Doctors                       | 23                |
|          |                                   |   |                                  |                       | Comme                                   |  |  | IV8                                  |                   |
| 300      |                                   | 11                                      |                                  | Nbr of Spots          | 30                                      | 300  |  | M-F 2p Rachael Ray                   | 22                |
|          |                                   |   |                                  |                       | Comme                                   |  |  | W                                    |                   |
| 300      | ٦                                 |   |                                  | Nbr of Spots          | 30                                      | 390  |  | M-F 12p Today Show III               | 21                |
|          | With                              |   |                                  |                       | Comme                                   | ***************************************      |  | M                                    |                   |
| 1200     | -1                                | 1                                       |                                  | Nbr of Spots          | 30                                      | 1200   | T Tonight  | M-F 1135p ET / 1035p CT Tonight Show | 20                |
| Cost     | Total                             | 10/08                                   | 10/01                            |                       | Spot<br>Type                            | Rate   | 111111111111111111111111111111111111111  | Sales Product Details                | Ref               |
|          | POLITICAL<br>Transactional        | Business Type:<br>Business Category:    | Business Type:<br>Business Categ | Political             |   | Contract type:                               | The state of the s | Walliber. 00230000                   | Lactr O Mullipel. |
|          | 06238000                          | 7                                       | Order Ref:                       | 2                     |   | Weeks:                                       | 10/14/12   |                                      | Schedule Dates:   |
| n, DC    | E:120718015<br>HRP Washington, DC | n Ref:                                  | Campaign Ref:<br>Sales Rep:      | 104975<br>11 /27 /692 |   | Submission Cost:<br>Client/Product/Estimate: | Allerican crossroads/ Issue  |                                      | Buyer:            |
| Original |                                   | *************************************** |                                  |                       |   |  | The state of the s | Amazina Cu                           |                   |
| ,        |                                   |   |                                  |                       |   |  |  |                                      |                   |

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|  | 41                       |       | 45                |  | 39  |  | 38           |       | 37                      |       | 36                |       | 35           |       | 34            |       | 33                   |       | 32             |       | 33                |       | Ref                   |  | CAl/183                        | Schedule Dates: | Buyer:            | Client:                                 |
|--|--------------------------|-------|-------------------|--|---|--|--------------|-------|-------------------------|-------|-------------------|-------|--------------|-------|---------------|-------|----------------------|-------|----------------|-------|-------------------|-------|-----------------------|--|--------------------------------|-----------------|-------------------|---|
|  | M-F 1p Days Of Our Lives |       | Sun 8a Today Show |  | Sun 7p ET / 6p CT Football Night In America |  | Sun 6p News  | 8     | M-Su Late News Late Run | S.    | Sat 7a Today Show | S.    | Sat 6p News  | S.    | M-Su 11p News | M     | M-F 9a Today Show II | M     | M-F 730p Extra |       | M-F 7a Today Show | M     | Sales Product Details |  | <b>ESL/PO Number:</b> 06238000 |                 |                   | American Crossroads/ Issue              |
| Weekly Totals: Total Spots(Ord Spots)  | 500                      |       | 700               | The state of the s | 5500  | A PARAMETER AND A PARAMETER AN | 1100         |       | 2500                    |       | 625               |       | 900          |       | 2500          |       | 700                  |       | 2000           |       | 1400              |       | Rate                  | TOTAL CONTRACTOR CONTR | Contract type:                 | Weeks:          |                   | Issue Submission Cost                   |
| Ord Spots)   | 30                       | Comme | 30                | Comme  | 30  | Comme  | 30           | Comme | 30                      | Comme | 30                | Comme | 30           | Comme | 30            | Comme | 30                   | Comme | 30             | Comme | 30                | Comme | Spot<br>Type          |  |                                |                 |                   | *************************************** |
| AMERICAN PROPERTY OF THE PROPE | Nbr of Spots             |       | Nbr of Spots      |  | Nbr of Spots                                |  | Nbr of Spots |       | Nbr of Spots            |       | Nbr of Spots      |       | Nbr of Spots |       | Nbr of Spots  |       | Nbr of Spots         |       | Nbr of Spots   |       | Nbr of Spots      |       |                       |  | Political                      | 2               | 11 /27 /692       | 104075                                  |
| 70   | 1                        |       | 1                 |  | ***   |  | 1            |       | 1                       |       | _1                |       | 1            |       | 1             |       |                      |       |                |       |                   |       | 10/01                 | Business   | Business Type:                 | Order Ref:      | Sales Rep:        | 2                                       |
| 16   |                          |       |                   |  |   |  |              |       |                         |       |                   |       |              |       |               |       | -1                   |       | 1              |       | 1                 |       | 10/08                 | Business Category: T   |                                |                 | ver               |   |
| 86   | 1                        |       | 1                 | ***************************************  |   |  |              |       | -                       |       | 1                 |       | 1            |       | 1             |       |                      |       | 1              |       | <b>→</b>          |       | Total                 | Transactional  | POLITICAL                      | 06238000        | HRP Washington DC | 1                                       |
|  | 500                      |       | 700               |  | 5500  |  | 1100         |       | 2500                    |       | 625               |       | 900          |       | 2500          |       | 700                  |       | 2000           |       | 1400              |       | Cost                  |  |                                |                 | 5<br>0<br>0       |   |

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

Client: Buyer:

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

104975 11 /27 /692 2

Campaign Ref: Sales Rep: Order Ref:

E:120718015 HRP Washington, DC 06238000

Original

#### American Crossroads/ Issue Submission Number 680 Issue 1







#### P.O. Box 1410 Tampa, FL 33601

### PHONE (813) 228-8888

| Schedu<br>Est/PO | Schedule Dates: 10/01/12 to 10/14/12 Est./PO Number: 06238000 | We<br>Co | Weeks:<br>Contract type:   |              | Political    | Order Ref: Business Type: Business Categ | ype:<br>Category:                       | 06238000 POLITICAL Transactional | 5    |
|------------------|---|----------|--|--------------|--------------|--|---|----------------------------------|------|
| Ref              | Sales Product Details   |          | Rate   | Spot<br>Type |              | 10/01                                    | 10/08                                   | Total                            | Cost |
|                  | T   |          | The state of the s | Comme        | 1//          |  | *************************************** |                                  |      |
| 42               | M-F 1135p ET / 1035p CT Tonight<br>Show                       |          | 1200   | 30           | Nbr of Spots | _  |   | 1                                | 1200 |
|                  |   |          |  | Comme        |              |  |   |                                  |      |
| 43               | M-F 12p Today Show III  |          | 300  | 30           | Nbr of Spots |  |   |                                  | 300  |
|                  | T   |          |  | Comme        |              |  |   |                                  |      |
| 44               | M-F 2p Rachael Ray  |          | 300  | 30           | Nbr of Spots | 1  |   | 1                                | 300  |
|                  | T   |          |  | Comme        |              |  |   |                                  |      |
| 45               | M-F 3p Doctors  |          | 450  | 30           | Nbr of Spots | 1  |   | 1                                | 450  |
|                  | T   |          |  | Comme        |              |  |   |                                  |      |
| 46               | M-F 4p Dr Oz  |          | 750  | 30           | Nbr of Spots |  |   | 1                                | 750  |
|                  | : :   |          |  | Comme        |              |  |   |                                  |      |
| 47               | M-F 5a News   |          | 300  | 30           | Nbr of Spots | 1  |   |                                  | 300  |
|                  | :   |          |  | Comme        |              |  |   |                                  |      |
| 48               | M-F 5p News   |          | 1500   | 30           | Nbr of Spots | 1  |   | 4                                | 1500 |
| 200              |   | ~~       |  | Comme        |              |  |   |                                  |      |
| 49               | M-F 530a News   |          | 500  | 30           | Nbr of Spots | 1  |   |                                  | 500  |
|                  |   |          |  |              |              |  |   |                                  |      |

 $\bar{\omega}$ 

M-F 6p News

50

M-F 530p News

Weekly Totals: Total Spots(Ord Spots)

2000

36

Nbr of Spots

ထို

Comme

1500

30

Nbr of Spots

Comme

Comme

66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601

### PHONE (813) 228-8888

|                                 | 06238000       | 10/03/12 to 10/14/12 |                          | American Crossroads/ Issue |   |
|---------------------------------|----------------|----------------------|--------------------------|----------------------------|---|
|                                 | Contract type: | Weeks:               | Client/Product/Estimate: | Submission Cost:           | *************************************** |
|                                 | Political      | 2                    | 11 /27 /692              | 104975                     | **************************************  |
| Business Category: Transactiona | Business Type: | Order Ref:           | Sales Rep:               | Campaign Ref:              |   |
| t: Transactional                | POLITICAL      | 06238000             | HRP Washington, DC       | E:120718015                | Cigin                                   |

Client:
Buyer:
Schedule Dates:
Est./PO Number:

|         | 86    | 16    | 70    |  | )rd Spots)   | Weekly Totals: Total Spots(Ord Spots) | 5                                      |  |          |
|---------|-------|-------|-------|--|--------------|---------------------------------------|--|--|----------|
|         |       |       |       |  | Comme        | 1000                                  |  |  | <u> </u> |
| 450     |       |       | 1     | Nbr of Spots   | 30           | 450                                   |  | M-F 3p Doctors   | 62       |
|         |       |       |       |  | Comme        |                                       |  |  |          |
| 300     |       |       |       | Nbr of Spots   | 30           | 300                                   |  | M-F 2p Rachael Ray   | 61       |
|         |       |       |       |  | Comme        |                                       |  |  |          |
| 300     |       |       |       | Nbr of Spots   | 30           | 300                                   |  | M-F 12p Today Show III   | 60       |
|         |       |       |       |  | Comme        |                                       |  |  |          |
| 1200    |       |       | >     | Nbr of Spots   | 30           | 1200                                  |  | M-F 1135p ET / 1035p CT Tonight<br>Show  | 59       |
|         |       |       |       |  | Comme        |                                       | ************************************** | Advisory Adv |          |
| 2500    | 13    |       | +     | Nbr of Spots   | 30           | 2500                                  |  | M-Su 11p News  | 58       |
|         |       |       |       |  | Comme        |                                       |  |  |          |
| 500     | 1     |       | -3    | Nbr of Spots   | 30           | 500                                   |  | M-F 1p Days Of Our Lives   | 57       |
|         |       |       |       |  | Comme        |                                       |  |  |          |
| 700.    | 4     |       | 1     | Nbr of Spots   | 30           | 700                                   |  | M-F 9a Today Show II   | 56       |
|         |       |       |       |  | Comme        |                                       |  |  |          |
| 2000    | 1     |       | ı.    | Nbr of Spots   | 30           | 2000                                  | Ţ                                      | M-F 730p Extra   | 55       |
|         |       |       |       |  | Comme        |                                       |  |  |          |
| 1400    | 1     |       | 1     | Nbr of Spats   | 30           | 1400                                  |  | M-F 7a Today Show  | 54       |
|         |       |       |       |  | Comme        |                                       |  |  |          |
| 2000    |       |       | -     | Nbr of Spots   | 30           | 2000                                  |  | M-F 7p Entertainment Tonight   | 23       |
| 1000000 |       |       |       |  | Comme        |                                       |  |  |          |
| 1000    | 1     |       | -1    | Nbr of Spots   | 30           | 1000                                  |  | M-F 6a News  | 52       |
| Cost    | Total | 10/08 | 10/01 | ANALYSIS ANANYA ANALYSIS ANALYSI ANALYSI ANALYSI ANALYSI ANALYSI ANALYSI AN | Spot<br>Type | Rate                                  |  | Sales Product Details  | Ref      |
|         |       |       |       |  |              |                                       |  | THE PARTY OF THE P | Ţ        |

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 680 Issue 1







PO. Box 1410
Tampa, FL 33601

|                                       | 73 M-F 1<br>Show                     |  | 72 M-Su       | VV    | 71 M-F                   |       | 70 M-F               |  | 69 M-F            | -1    | 68 M-F       |  | 67 M-F       |       | 66 M-F        |  | 65 M-F        |       | 64 M-F       |  | 63 M-F       | Ш  | Ref Sale              |
|---------------------------------------|--------------------------------------|--|---------------|-------|--------------------------|-------|----------------------|--|-------------------|-------|--------------|--|--------------|-------|---------------|--|---------------|-------|--------------|--|--------------|--|-----------------------|
|                                       | M-F 1135p ET / 1035p CT Tonight Show | The state of the s | M-Su 11p News |       | M-F 1p Days Of Our Lives |       | M-F 9a Today Show II | TOTAL THE PROPERTY OF THE PROP | M-F 7a Today Show |       | M-F 6a News  |  | M-F 6p News  | •     | M-F 530p News | This was a second of the secon | M-F 530a News |       | M-F 5p News  | ***************************************  | M-F 4p Dr Oz |  | Sales Product Details |
| Week                                  |                                      |  |               |       |                          |       | 1                    |  |                   |       | <b></b>      | The second secon |              |       |               | and the state of t |               |       | 1            | The state of the s |              |  |                       |
| Weekly Totals: Total Spots(Ord Spots) | 1200                                 |  | 2500          |       | 500                      |       | 700                  |  | 1400              |       | 1000         |  | 2000         |       | 1500          |  | 500           |       | 1500         |  | 750          | - Carry  | Rato                  |
| rd Spots)                             | 30                                   | Comme  | 30            | Comme | 30                       | Comme | 30                   | Comme  | 30                | Comme | 30           | Comme  | 30           | Comme | 30            | Comme  | 30            | Comme | 30           | Comme  | 30           | Type   | Spot                  |
| 11444                                 | Nbr of Spots                         |  | Nbr of Spots  |       | Nbr of Spots             |       | Nbr of Spots         |  | Nbr of Spots      |       | Nbr of Spots |  | Nbr of Spots |       | Nbr of Spots  |  | Nbr of Spots  |       | Nbr of Spots |  | Nbr of Spots | William Annual Control of the Contro |                       |
| 70                                    | ->                                   |  | 1             |       | 1                        |       | u.                   |  | 1                 |       | 1            |  | ш.           |       | -1            |  |               |       | -            |  | -13          | 10/01  | *                     |
| 16                                    |                                      |  |               |       |                          |       |                      |  |                   |       |              |  |              |       |               |  |               |       |              |  |              | 10/00  | 40.00                 |
| 86                                    | <br>- <b>&gt;</b>                    |  |               |       |                          |       | 1                    |  |                   |       | 1            |  | Ţ            |       | >             |  | 4             |       | -1           |  | J            | lotal  | 1                     |
|                                       | 1200                                 |  | 2500          |       | 500                      |       | 700                  |  | 1400              |       | 1000         |  | 2000         |       | 1500          |  | 500           |       | 1500         |  | 750          | Cost   | <b>,</b>              |

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 680 Issue 1







MFLA-TV P.O. Box 1410 Tampa, FL 33601

### PHONE (813) 228-8888

| ************************************** |             |                                 | Origina            |
|--|-------------|---------------------------------|--------------------|
| Submission Cost:                       | 104975      | Campaign Ref:                   | E:120718015        |
| Client/Product/Estimate:               | 11 /27 /692 |                                 | HRP Washington, DC |
| Weeks                                  | 2           | Order Ref:                      | 06238000           |
| Contract type:                         | Political   | Business Type:                  | POLITICAL          |
|  |             | Business Category: Transactiona | Transactional      |

Client:
Buyer:
Schedule Dates:
Est./PO Number:

10/01/12 to 10/14/12 06238000

American Crossroads/ Issue

|      | 86    | 16    | 70    | Additional and the second seco | Ord Spots) | Weekly Totals: Total Spots(Ord Spots) | We |                              |     |
|------|-------|-------|-------|--|------------|---------------------------------------|----|------------------------------|-----|
|      |       |       |       |  |            |                                       |    |                              |     |
| 1400 | -3    |       |       | Nbr of Spots   | 30         | 1400                                  |    | M-F 7a Today Show            | 22  |
|      |       |       |       |  | Comme      |                                       |    | W                            |     |
| 2000 | 1     |       | 1     | Nbr of Spots   | 30         | 2000                                  |    | M-F 7p Entertainment Tonight | 83  |
|      |       |       |       |  | Comme      |                                       |    |                              |     |
| 1000 | 1     |       | 1     | Nbr of Spots   | 30         | 1000                                  |    | M-F 6a News                  | 82  |
|      |       |       |       |  | Comme      |                                       |    | W                            |     |
| 2000 | -1    |       | -     | Nbr of Spots   | 30         | 2000                                  |    | M-F 6p News                  | 81  |
|      |       |       |       |  | Comme      |                                       |    |                              |     |
| 1500 |       |       | 1     | Nbr of Spots   | 30         | 1500                                  |    | M-F 530p News                | 80  |
|      |       |       |       |  | Comme      |                                       |    | W                            |     |
| 500  | 1     |       | -1    | Nbr of Spots   | 30         | 500                                   |    | M-F 530a News                | 79  |
|      |       |       |       |  | Comme      |                                       |    |                              |     |
| 1500 | 1     |       | red.  | Nbr of Spots   | 30         | 1500                                  |    | M-F 5p News                  | .78 |
|      |       |       |       |  | Comme      |                                       |    | W                            |     |
| 300  | 1     |       | 4     | Nbr of Spots   | 30         | 300                                   |    | M-F 5a News                  | 77  |
|      |       |       |       |  | Comme      |                                       |    | W                            |     |
| 450  | 1     |       | 1     | Nbr of Spots   | 30         | 450                                   |    | M-F 3p Doctors               | 76  |
|      |       |       |       |  | Сотте      |                                       |    |                              |     |
| 300  | 1     |       |       | Nbr of Spots   | 30         | 300                                   |    | M-F 2p Rachael Ray           | 75  |
|      |       |       |       |  | Comme      | •                                     |    | W                            |     |
| 300  | 1     |       | 1     | Nbr of Spats   | 30         | 300                                   |    | M-F 12p Today Show III       | 74  |
|      |       |       |       |  | Comme      |                                       |    | W                            |     |
| Cost | Total | 10/08 | 10/01 |  | Type       | Rate                                  |    | Sales Product Details        | Ref |
|      |       |       |       | 1000   |            |                                       |    |                              |     |

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410
Tampa, FL 33601

## PHONE (813) 228-8888

| Client:<br>Buyer:  | American Crossroads/ Issue  | Submission Cost: Client/Product/Estimate: | *************************************** | 104975<br>1 /27 /692                    | Campaign Ref:            | Ref:  | E:120718015                 |   |
|--|---|---|---|---|--------------------------|-------|-----------------------------|---|
| Schedule Dates:  | 10/01/12 to 10/14/12  | Client/Product/Estimate:<br>Weeks:        |   | 11 /27 /692<br>2                        | Sales Rep:<br>Order Ref; |       | HRP Washington, DC 06238000 | DC                                      |
| EST./PO Number:  | 06238000  | Contract type:                            |   | Political                               | Business Type:           | /pe:  | POLITICAL                   |   |
| in the second se | 164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164-2-164 |   |   |   | Business (               | 3     | ransactional                |   |
| Ref Sales P  | Sales Product Details   | Rate                                      | Spot<br>Type                            | 140000000000000000000000000000000000000 | 10/01                    | 10/08 | Total                       | Cost                                    |
| W  |   |   | Comme                                   |   |                          |       |                             |   |
| 85 M-F 730p Extra  | p Extra   | 2000                                      | 30                                      | Nbr of Spals                            |                          |       | 1                           | 2000                                    |
| VV   |   |   | Comme                                   |   |                          |       | 200                         |   |
| 86 M-F 9a  | M-F 9a Today Show II  | 700                                       | 30                                      | Nbr of Spats                            | 1                        |       |                             | 700                                     |
| W  | **************************************  |   | Comme                                   |   |                          |       |                             |   |
|  |   | Weekly Totals: Total Spots(Ord Spots)     | (Ord Spots)                             | MI                                      | 70                       | 16    | 86                          | *************************************** |

| Station Conv       |  |            |             |              |
|--------------------|--|------------|-------------|--------------|
| 02:20:05 7/10/2012 |  |            |             | İ            |
|                    |  | Net Total: | Commission: | Gross Total: |

**Grand Totals:** 

Spots

Totals

Grand Totals

10/01

Month 10 Weeks: 4

10/08

Spots:

104,975.00

15,746.25 89,228.75 104975



#### WFLA-TV

#### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

10/28/12 E:120718015

ORDER TYPE

Political

WFLA

Crossroads Media 66 Canal Center Plaza Suite 555

ALEXANDRIA VA 22314

REP\_\_; WFLA (Washington Dc) HRP Washington, DC SLSP: ADV\_:

INVOICE NUMBER 0100033231

1 10/01/2012 - 10/2

PAGE BROADCAST MONTH

American Crossroads/ Issue PROO: American Crossroads

SCHEDULE DATES 10/01/12-10/14/12

REF#: 11 /27 /692 Standard Broadcast Month Desc: 06238000 TERMS: NET 30 DAYS. SCHEDULE ACTUAL BROADCAST RECONCILIATION DESCRIPTION RT/SS# PER DATE LENGTH M/G FOR PRODUCT DESCRIPTION DAY TIME PRICE REMARKS DEBIT/CREDIT 1p Days Of Our Lives \*WFiΔ :30 Commercial USPRTV19ACH 500.00 1 10/05 FR 12:59P 30 500,00 9p CT Dateline ΝB \*WFLA :30 Commercial 5000.00 10:30P 2 1 0/05 FR 30 USPRTV19ACH 5000.00 M-Su 11p News \*WFLA :30 Commercial 2500.00 3 1 10/05 FR 11:33P 30 USPRTV19ACH 2500.00 / 1035p CT Tonigh M-F 1135p ET \*WFLA :30 Commercial 1200.00 4 10/05 FR 12:07A USPRTV19ACH 1 30 1200.00 12p Today Show III \*WFLA :30 Commercial 300.00 10/05 FR 12:28P 5 30 USPRTV19ACH 300,00 2p Rachael Ray \*WFLA :30 Commercial 300.00 USPRTV19ACH #0/05 FR 02:53P 30 300.00 3p Doctors \*WFLA :30 Commercial O/05 FR 03:12P 450.00 30 USPRTV19ACH 450.00 M-F 4p Dr Oz \*WFLA :30 Commercial 750.00 8 0/05 FR 04:37P 30 USPRTV19ACH 750.00 M-F 5p News \*WFLA :30 Commercial 1500.00 9 1 0/05 FR 05:30P 30 USPRTV19ACH 1500.00 M-F 530a News \*WFLA :30 Commercial 500,00 10 0/05 FR 05:41A 30 USPRTV19ACH 500.00 M-F 530p News \*WFI A :30 Commercial USPRTV19ACH 1500.00 11 O/05 FR 05:53P 30 1500.00 6p News \*WFLA :30 Commercial 2000.00 12 1 O/O5 FR O6:18P 30 USPRTV19ACH 2000.00 M-F 6a News \*WFLA :30 Commercial 1000.00 13 1 0/05 FR 06:43A 30 USPRTV19ACH 1000.00 7p Entertainment Tonight \*WFLA :30 Commercial 2000.00 14 1 0/05 FR 30 .00 Preempt .00-Continued

113,625.00 PERIOD COST

87 Total Units ACTUAL GROSS BILLING 105,625.00 AGENCY COMMISSION 15,843.75 89,781,25

SUB-TOTALS TOTAL RECONCILING Debits 8,000.00-8,000.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

NET DUE

P.O. Box 1410 Tampa, FL 33601



ADVERTISER

PRODUCT

American Crossroads/ Issue

American Crossroads

INVOICE NUMBER 0100033231 BROADCAST MONTH

10/01/2012 - 10/28

.00

AMOUNT DUE 89,781.25

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425 ▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗▗ ▗ ▗

\*00175

000021453 Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314



Suite 555

REF#: 11

Crossroads Media

66 Canal Center Plaza

/27

/692

ALEXANDRIA VA 22314

#### WFLA-TV

#### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012

INVOICE NUMBER

WFLA I SS

INVOICE DATE

10/28/12 E:120718015 WFLA

ORDER TYPE

Political

PAGE BROADCAST MONTH

WFLA (Washington Dc) REP : SLSP: ADV\_;

HRP Washington, DC American Crossroads/ Issue

0100033231 SCHEDULE DATES 2 10/01/2012 - 10/2

PROD: American Crossroads

10/01/12-10/14/12

Standard Broadcast Month

| Desc:   | 06238000             | / 03    | <b>5</b> 2 |          |         |      |  |          |   | TERMS: NE   | Standaro<br>T 30 DAYS. | d Broadcas     | t Month                                  |
|---------|----------------------|---------|------------|----------|---------|------|--|----------|---|-------------|------------------------|----------------|--|
|         | SCHEDULE             | g Tigg  |            | 113      | LOS VIS |      | ACT  | UAL BROA | NDCAST  | \$ 1.75 m   | 7                      | RECONCILIATION | nn.                                      |
| DE      | SCRIPTION            | PRICE   | RT/SS      |          |         |      |  |          | FOR PRODUCT DESCRIPT  | TON         | PRICE                  | \$ \$35555     | DEBIT/CREDIT                             |
| 1 4     |                      | and the | SVACE      |          |         |      | AND SERVED TO SERVED TO SERVED SE | 1.6 多數   |   | W 1         | - d                    |                | J. J |
|         |                      |         |            |          |         |      |  |          |   |             |                        |                |  |
|         |                      |         |            |          |         |      |  |          |   |             |                        | Program        |  |
| M E     | 7a Today Sh          | O.4     |            |          |         |      | white a  |          |   |             |                        | Change         |  |
| 1-1     | 1400                 |         | 15         | 4        | 10/05   | ED   | *WFLA<br>08:49A  | 30       |   | Commercial  |                        | ł              |  |
| M~F     | 730p Extra           | .00     |            | •        | 10,03   | 1 1  | *WFLA  | 30       | USPRTV19ACH   | Commercial  | 1400.00                |                |  |
|         | 2000                 | .00     | 16         | 1        | 0/05    | FR   |  | 30       | . 30  | Commercial  |                        | Preempt        | 2000 00                                  |
|         |                      |         |            |          | [ -, -  |      |  |          |   |             | .00                    | Program        | 2000.00~                                 |
|         |                      |         |            |          | İ       |      |  |          |   |             |                        | Change         |  |
| M-F     | 9a Today Sh          | ow II   | [          |          |         |      | *WFLA  |          | : 30  | Commercial  |                        | - True inge    |  |
|         | 700                  |         |            | 1        | 0/05    | FR   | O9:56A   | 30       | USPRTV19ACH   |             | 700.00                 |                |  |
| M-F     | 1p Days Of           |         |            |          | ĺ.,     |      | *WFLA  |          | : 30  | Commercial  |                        | ĺ              |  |
|         | 500                  | .00     | 18         | 1        | 0/08    | OM   | 12:58P   | 30       | USPRTV19ACH   |             | 500.00                 |                |  |
| M-Su    | ı 11p News           |         |            |          | _ /     |      | *WFLA  |          |   | Commercial  |                        |                |  |
| 14 P    | 2500                 |         |            |          |         | MO   | 11:24P   | 30       | USPRTV19ACH   |             | 2500.00                |                |  |
| PVI — F | 1135p ET /           |         |            |          |         | MO   | *WFLA  |          | a contract of the contract of | Commercial  |                        |                |  |
| M C     | 1200<br>12p Today S  |         |            | 1        | 10/08   | MO   | 12:29A   | 30       | USPRTV19ACH   |             | 1200.00                |                |  |
| 175     | 300                  |         | 21         | 4        | 10/00   | MO   | *WFLA<br>12:29P  | 30       |   | Commercial  |                        |                |  |
| M-F     | 2p Rachael           |         | 45. I      | '        | 10,00   | MO   | *WFLA  | 30       | USPRTV19ACH   | C           | 300.00                 |                |  |
| 1.0     | 300                  | -       | 22         | 1        | 10/08   | MΩ   | 02:11P   | 30       | USPRTV19ACH   | Commercial  | 300.00                 |                |  |
| M-F     | 3p Doctors           |         |            | •        | 0,00    | PIC  | *WFLA  | 30       |   | Commercial  | 300.00                 |                |  |
|         | 450                  | .00     | 23         | 1        | 10/08   | MO   | 03:53P   | 30       | USPRTV19ACH   | Commercial  | 450.00                 |                |  |
| M-F     | 4p Dr Oz             |         |            | •        | ,       |      | *WFLA  | •        |   | Commercial  | 450.00                 |                |  |
|         | 750                  | .00     | 24         | 1        | 0/08    | MO   | 04:28P   | 30       | USPRTV19ACH   | Commer Gran | 750.00                 |                |  |
| M-F     | 5a News              |         |            |          |         |      | *WFLA  | -        |   | Commercial  | .00.00                 |                |  |
|         | 300                  | .00     | 25         | 1        | 0/08    | MO   | 05:23A   | 30       | USPRTV19ACH   |             | 300.00                 |                |  |
| M-F     | 5p News              |         |            |          |         |      | *WFLA  |          | :30   | Commercial  |                        |                |  |
|         | 1500                 | .00     | 26         | 1        | 0/08    | MO   | 05:28P   | 30       | USPRTV19ACH   |             | 1500.00                |                |  |
| M-F     | 530p News            |         |            |          | ١.      |      | *WFLA  |          |   | Commercial  |                        |                |  |
|         | 1500                 | .00     | 27         | 1        | 10/08   | MO   | 05:43P   | 30       | USPRTV19ACH   |             | 1500.00                |                |  |
| M-F     | 6p News              |         |            |          |         |      | *WFLA  |          |   | Commercial  |                        |                |  |
|         | 2000                 | .00     | 28         | 1        | 10/08   | MO   | 06:11P   | 30       | USPRTV19ACH   |             | 2000.00                |                |  |
| IAI – L | 6a News              | 00      | 20         |          | 10/00   | ***  | *WFLA  |          |   | Commercial  |                        |                |  |
| M E     | 1000<br>7p Entertair |         |            | 1<br>~h+ | 10/08   | MC   | 06:29A   | 30       | USPRTV19ACH   |             | 1000.00                |                |  |
| 141     | 2000                 |         |            |          | 10/08   | МО   | *WFLA  | 20       | :30   | Commercial  | 2.0                    |                |  |
|         | 2000                 | .00     | 30         | Ī        | 0,00    | IN:U |  | 30       |   |             |                        | Preempt        | .00-                                     |
|         |                      |         |            |          |         |      |  |          |   |             |                        | Program        |  |
| M-F     | 7a Today Sho         | ow      |            |          |         |      | *WFLA  |          | . 30  | Commercial  |                        | Change         |  |
|         | 1400                 |         | 31         | 1        | 10/08   | MO   | 07:56A   | 30       | USPRTV 19ACH  |             | 1400.00                |                |  |
| M-F     | 730p Extra           |         |            |          | ŕ       |      | *WFLA  |          |   | Commercial  | . 100.00               |                |  |
|         | 2000                 | .00     | 32         | 1        | 0/08    | MO   |  | 30       |   |             | .00                    | Preempt        | 2000.00-                                 |
|         |                      |         |            |          |         |      |  |          |   |             |                        | Program        | 2000,00                                  |
|         |                      |         |            |          |         |      |  |          |   |             |                        | Change         |  |
| M-F     | 9a Today Sho         |         |            |          | ١.      |      | *WFLA  |          | : 30  | Commercial  |                        |                |  |
|         |                      | .00     | 33         | 1        | 0/08    | MO   | 09:56A   | 30       | USPRTV19ACH   |             | 700,00                 |                |  |
| M-Su    | 11p News             |         |            |          |         |      | *WFLA  |          | : 30  | Commercial  | J                      |                |  |
|         |                      |         |            |          | ,       | ***  | Continued  | ***      |   |             | ĺ                      |                |  |
|         | •                    |         |            |          |         |      |  |          |   |             |                        |                |  |
|         |                      |         |            |          |         |      |  |          |   |             |                        |                |  |
|         |                      |         |            |          |         |      |  |          |   |             |                        |                |  |
|         |                      |         |            |          |         |      |  |          |   |             |                        |                |  |
|         | •                    |         |            |          |         |      |  |          |   |             |                        |                |  |
|         |                      |         |            |          |         |      |  |          |   |             |                        |                |  |
|         |                      |         |            |          |         |      |  |          |   |             |                        |                |  |
|         |                      |         |            |          | 1       |      |  |          |   |             | 1                      |                |  |

PERIOD COST

113,625.00

87 Total Units

NET DUE

ACTUAL GROSS BILLING AGENCY COMMISSION 105,625.00 15,843.75 SUB-TOTALS TOTAL RECONCILING

Debits Credits

.00 8,000.00-8,000.00CR



#### WFLA-TV

#### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

INVOICE NUMBER

ORDER TYPE

WFLA I SS

Political

10/28/12 E:120718015 **WFLA** 

Crossroads Media 66 Canal Center Plaza Suite 555

WFLA (Washington Dc) REP\_\_; HRP Washington, DC SLSP:

0100033231

3 10/01/2012 - 10/2

PAGE BROADCAST MONTH

REF#: 11 /27 /692 Desc: 06238000

ALEXANDRIA VA 22314

American Crossroads/ Issue ADV\_\_; American Crossroads PROD:

SCHEDULE DATES 10/01/12-10/14/12

Standard Broadcast Month

TERMS: NET 30 DAYS.

| SCHEDULE            |      |        | 1     | - 9 | 4       | ACTUAL BOOK | DOACT                | IERMS: NE  | T 30 DAYS. | 1 1 250 850 E 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | a 75 - 1     |
|---------------------|------|--------|-------|-----|---------|-------------|----------------------|------------|------------|---|--------------|
|                     |      |        |       |     |         | ACTUAL BROA | DUASI                |            |            | RECONCILIATIO                                     | DN:          |
| DESCRIPTION PRICE   | RT/S | S# PEP | DATE  | ĐA  | Y TIME  |             | FOR PRODUCT DESCRIPT |            | PRICE      | REMARKS   | DEBIT/CREDIT |
|                     |      |        | 1     |     |         |             |                      |            |            |   |              |
| 2500.00             | 34   | 1      | 10/06 | SA  | 11:20P  | 30          | USPRTV19ACH          |            | 2500.00    |   |              |
| Sat 6p News         |      |        | 1     |     | *WFLA   |             |                      | Commercia! |            |   |              |
| 900.00              | 35   | 1      | 10/06 | SA  | 06:11P  | 30          | USPRTV19ACH          |            | 900.00     |   |              |
| Sat 7a Today Show   |      |        |       |     | *WFLA   |             | : 30                 | Commercial |            |   |              |
| 625.00              | _ 36 | 1      | 10/06 | SA  | 07:29A  | 30          | USPRTV19ACH          |            | 625.00     |   |              |
| M-Su Late News Late |      |        | 1.,   |     | *WFLA   |             |                      | Commercia: |            | 1   |              |
| 2500.00             | 37   | 1      | 10/07 | SU  | 12:10A  | 30          | USPRTV19ACH          |            | 2500.00    |   |              |
| Sun 6p News         |      |        |       |     | *WFLA   |             |                      | Commercial |            |   |              |
| 1100.00             | .38  |        | 10/07 | SU  | 06:10P  | 30          | USPRTV19ACH          |            | 1100.00    |   |              |
| Sun 7p ET / 6p CT F |      |        |       |     | *WFLA   |             |                      | Commercial |            |   |              |
| 5500.00             | 39   | 1      | 10/07 | SU  | 07:29P  | 30          | USPRTV19ACH          |            | 5500.00    |   |              |
| Sun 8a Today Show   |      |        | L     |     | *WFLA   |             |                      | Commercia1 |            |   |              |
| 700.00              | 40   | 1      | 10/07 | SU  | 08:28A  | 30          | USPRTV19ACH          |            | 700.00     | į   |              |
| M-F ip Days Of Our  |      | _      |       |     | *WFLA   |             |                      | Commercial |            |   |              |
| 500.00              | 41   |        |       | TH  | 12:58P  | 30          | USPRTV19ACH          |            | 500.00     | -   |              |
| M-F 1135p ET / 1035 | •    |        | 7     |     | *WFLA   |             |                      | Commercial |            |   |              |
| 1200.00             | 42   | 1      | 10/04 | TH  | 11:45P  | 30          | USPRTV19ACH          |            | 1200.00    |   |              |
| M-F 12p Today Show  |      | _      | l     |     | *WFLA   |             |                      | Commercial |            | 1   |              |
| 300,00              | 43   | 1      | 0/04  | TH  | 12:26P  | 30          | USPRTV19ACH          |            | 300.00     |   |              |
| M-F 2p Rachael Ray  |      |        | L     |     | *WFLA   |             |                      | Commercial |            | 1   |              |
| 300.00              | 44   | 1      | 10/04 | TH  | 02:41P  | 30          | USPRTV19ACH          |            | 300.00     |   |              |
| M-F 3p Doctors      |      |        | l     |     | *WFLA   |             |                      | Commercial |            |   |              |
| 450.00              | 45   | 1      | 10/04 | TH  | 03:33P  | 30          | USPRTV19ACH          |            | 450.00     |   |              |
| M-F 4p Dr Oz        |      |        | l     |     | *WFLA   |             |                      | Commercia1 |            |   |              |
| 750.00              | 46   | 1      | 0/04  | TH  | 04:12P  | 30          | USPRTV19ACH          |            | 750.00     |   |              |
| M-F 5a News         |      |        | 1     |     | *WFLA   |             |                      | Commercial |            |   |              |
| 300.00              | 47   | 1      | 10/04 | TH  | 05:11A  | 30          | USPRTV19ACH          |            | 300.00     |   |              |
| M-F 5p News         |      |        | l     |     | *WFLA   |             |                      | Commercial |            |   |              |
| 1500.00             | 48   | 1      | 10/04 | TH  | 05:13P  | 30          | USPRTV19ACH          |            | 1500.00    |   |              |
| M-F 530a News       |      |        | [ _ , |     | *WFLA   |             |                      | Commercial |            |   |              |
| 500.00              | 49   | 1      | 0/04  | ΤH  | O5:57A  | 30          | USPRTV19ACH          |            | 500.00     |   |              |
| M-F 530p News       |      |        | l.,   |     | *WFLA   |             |                      | Commercial |            |   |              |
| 1500.00             | 50   | 1      | 10/04 | TH  | 05:57P  | 30          | USPRTV19ACH          |            | 1500.00    |   |              |
| M-F 6p News         |      |        |       |     | *WFLA   |             | : 30                 | Commercial |            |   |              |
| 2000.00             | 51   | 1      | 10/04 | TH  | 06:18P  | 30          | USPRTV19ACH          |            | 2000.00    |   |              |
| M-F 6a News         |      |        | l     |     | *WFLA   |             |                      | Commercia1 |            |   |              |
| 1000.00             | 52   |        | 10/04 | TH  | 06:23A  | 30          | USPRTV19ACH          |            | 1000.00    |   |              |
| M-F 7p Entertainmen |      |        |       |     | *WFLA   |             | : 30                 | Commercial |            |   |              |
| 2000.00             | 53   | 1      | 0/04  | TH  |         | 30          |                      |            | .00        | Preempt   | .00-         |
|                     |      |        | ļ     |     |         |             |                      |            |            | Program   |              |
| M = 7- 7- 1         |      |        | 1     |     |         |             |                      |            |            | Change  |              |
| M-F 7a Today Show   |      |        |       |     | *WFLA   |             |                      | Commercial |            | _   |              |
| 1400.00             | 54   | 1.     | 10/04 | ΤĦ  | 08:58A  | 30          | USPRTV19ACH          |            | 1400.00    |   |              |
| M-F 730p Extra      |      |        | L.,   | _   | *WFLA   |             | : 30                 | Commercial |            |   |              |
| 2000.00             | 55   | 1      | 10/04 | TH  |         | 30          |                      |            | .00        | Preempt   | 2000.00-     |
|                     |      |        |       |     |         |             |                      |            |            | Program   |              |
|                     |      |        |       |     |         |             |                      |            |            | Change  |              |
|                     |      |        | '     | *** | Continu | led ***     |                      |            |            | _   |              |
|                     |      |        | l     |     |         |             |                      |            |            | 1   |              |

PERIOD COST

113,625.00

87 Total Units

ACTUAL GROSS BILLING

105,625.00 15,843.75 AGENCY COMMISSION NET DUE 89,781.25 SUB-TOTALS TOTAL RECONCILING

Debits Credits

.00 8,000.00-8,000.00CR



Suite 555

REF#: 11

Crossroads Media

66 Canai Center Plaza

ALEXANDRIA VA 22314

#### WFLA-TV

#### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

INVOICE NUMBER

WFLA I SS

10/28/12 E:120718015

ORDER TYPE

Political WFLA

WFLA (Washington Dc) REP\_: HRP Washington, DC

0100033231

4 10/01/2012 - 10/2

ADV\_: PROD:

SLSP: American Crossroads/ Issue American Crossroads

SCHEDULE DATES

10/01/12-10/14/12

PAGE BROADCAST MONTH

/27 /692 Standard Broadcast Month Desc: 06238000 TERMS: NET 30 DAYS. 11. 40 Ess. 2 - 1985 SA 4994 L. 199 POURSULE.

| -                                       | SCHEDUL  | E        |       |      | 1       |             | * *       | ACTUAL BROAD | DCAST         | Í      |              | 3            | RECONCILIA   |
|---|----------|----------|-------|------|---------|-------------|-----------|--------------|---------------|--------|--------------|--------------|--------------|
| DES                                     | CRIPTION | PRICE    | RT/S  |      | DATE    |             |           | LENGTH M/G F | OR PRODUCT DE | SCRIPT | ION          | PRICE        | 1. 1.000 Per |
| 11 L                                    | 2.687    | 1.1      | 1.14  |      | NAR 13  |             | A 480 -   | . 主意主: 數·4   | H. Vistan     |        | IV sites of  |              |              |
|   |          |          |       |      |         |             |           |              |               |        |              |              |              |
| M-F S                                   | a Today  | / Show 1 | ΙΙ    |      |         |             | *WFLA     |              |               | :30    | Commercial   |              | l            |
|   |          | 700.00   | 56    | 1    | 10/04   | ΤH          | 09:57A    | 30           | USPRTV19      | BACH   |              | 700.00       |              |
| M-F 1                                   | lp Days  | Of Our   | Lives |      |         |             | *WFLA     |              |               | :30    | Commercial   |              |              |
|   |          | 500.00   | 57    | 1    | 0/02    | TU          | 01:58P    | 30           | USPRTV19      |        |              | 500.00       | 1            |
| M~Su                                    | 11p New  | /S       |       |      |         |             | *WFLA     |              |               |        | Commercial   | 400.00       |              |
|   | 2        | 2500.00  | 58    | 1    | 0/02    | ΤU          | 11:25P    | 30           | USPRTV19      |        |              | 2500.00      |              |
| M-F 1                                   | 135p E1  | / 1035   | TD ac | Toni | dh      |             | *WFLA     | <del></del>  |               |        | Commercial   | 2000.00      |              |
|   |          | 200.00   | 59    |      |         | TH          | 12:09A    | 30           | USPRTV19      |        |              | 1200.00      |              |
| M-F 1                                   | 2p Toda  |          |       | •    | [ 0, 02 |             | *WFLA     | 00           | 001101710     |        | Commercial   | 1200.00      |              |
|   |          | 300.00   | 60    | 1    | 10/02   | TH          | 12:53P    | 30           | USPRTV19      |        | Commercial   | 200 00       |              |
| M-F 2                                   | p Racha  |          | 00    | •    | 10,02   | , 0         | *WFLA     | 30           | OSERIVIS      |        | 0            | 300.00       |              |
|   | .p naone | 300.00   | 61    | 1    | 10/02   | TI          | 02:42P    | 20           | UCODTVAC      |        | Commercial   | 000 00       |              |
| M-E 3                                   | p Docto  |          | Ο,    |      | 10/02   | 10          |           | 30           | USPRTV19      |        |              | 300.00       |              |
| 141 1 3                                 | p bocke  |          | co    | 4    | 10/00   | T.,         | *WFLA     | 00           | U.C.D.D.T.L.  |        | Commercial   |              |              |
| M 4                                     | n n- n-  | 450.00   | 62    | 1    | 10/02   | 10          | 03:58P    | 30           | USPRTV19      |        |              | 450.00       |              |
| W                                       | ip Dr Oz |          |       |      |         |             | *WFLA     |              |               |        | Commercial   |              |              |
| 14 m m                                  |          | 750.00   | 63    | 1    | 10/02   | 10          | 04:28P    | 30           | USPRTV19      |        |              | 750.00       |              |
| M-r 5                                   | ip News  |          |       | _    |         |             | *WFLA     |              |               |        | Commercial   |              |              |
|   |          | 500.00   | 64    | 1    | 10/02   | TU          | O5:21P    | 30           | USPRTV19      | ACH    |              | 1500.00      |              |
| M-F 5                                   | 30a New  |          |       |      |         |             | *WFLA     |              |               | : 30   | Commercial   |              |              |
|   |          | 500.00   | 65    | 1    | 10/02   | TU          | O5:52A    | 30           | USPRTV19      | ACH    |              | 500.00       |              |
| M-F 5                                   | 30p New  |          |       |      |         |             | *WFLA     |              |               | : 30   | Commercial   |              |              |
|   |          | 500.00   | 66    | 1    | 0/02    | TU          | 05:52P    | 30           | USPRTV19      | BACH   |              | 1500.00      |              |
| M-F 6                                   | p News   |          |       |      |         |             | *WFLA     |              |               | :30    | Commercial   |              |              |
|   | 2        | 000.00   | 67    | 1    | 0/02    | ΤU          | 06:09P    | 30           | USPRTV19      |        |              | 2000.00      |              |
| M-F 6                                   | a News   |          |       |      |         |             | *WFLA     |              |               |        | Commercial   |              |              |
|   | 1        | 000.00   | 68    | 1    | 0/02    | TU          | 06:41A    | 30           | USPRTV19      |        |              | 1000.00      |              |
| M-F 7                                   | a Today  | Show     |       |      |         |             | *WFLA     |              |               |        | Commercial   | 1000.00      |              |
|   |          | 400.00   | 69    | 1    | 0/02    | TU          | 08:42A    | 30           | USPRTV19      |        |              | 1400.00      |              |
| M-F 9                                   | a Today  |          |       | •    | [ 0, 02 |             | *WFLA     | 40           | 00/ 10/ 10    |        | Commercial   | 1400.00      |              |
|   | -        | 700.00   | 70    | 1    | 0/02    | Tii         | 09:49A    | 30           | USPRTV19      |        | Commercial   | 700 00       |              |
| M-F 1                                   | p Days   |          |       | •    | 70,02   | , .         | *WFLA     | 50           | OSFRIVIS      |        | Commonadal   | 700.00       |              |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |          | 500.00   | 71    | 1    | 10/03   | ist⊑        | 12:59P    | 30           | HEDDTUAD      |        | Commercial   | 500 00       |              |
| M-SD                                    | 11p New  |          | 7 1   | •    | 10,03   | WL          |           | 30           | USPRTV19      |        | 0            | 500.00       |              |
| 1-1 J.G                                 | •        | 500.00   | 72    | 1    | 10/02   | ₩E          | *WFLA     | 20           | Bennari       |        | Commercial   |              |              |
| M-F 1                                   | 135p ET  |          |       |      | 10,03   | WC          | 11:25P    | 30           | USPRTV19      |        |              | 2500.00      |              |
| es i i                                  |          |          |       |      |         | u.e         | *WFLA     | 20           | 1100000111-   |        | Commercial   |              |              |
| 88E 4                                   |          | 200.00   | 73    | 1    | 10/03   | WE          | 11:55P    | 30           | USPRTV19      |        |              | 1200.00      |              |
| 345L. ]                                 | 2p Toda  |          |       |      |         | <del></del> | *WFLA     |              |               |        | Commercial   |              |              |
| 0                                       |          | 300.00   | 74    | 1    | 10/03   | WE          | 12:27P    | 30           | USPRTV19      |        |              | 300.00       |              |
| M-F 2                                   | p Racha  |          |       |      | l       |             | *WFLA     |              |               |        | Commercial   |              |              |
|   |          | 300.00   | 75    | 1    | 10/03   | WΕ          | 02:14P    | 30           | USPRTV19      | ACH    |              | 300.00       |              |
| M-F 3                                   | p Docto  |          |       |      |         |             | *WFLA     |              |               | :30    | Commercial   |              |              |
|   |          | 450.00   | 76    | 1    | 10/03   | ₩E          | 03:21P    | 30           | USPRTV19      | ACH    |              | 450.00       |              |
| M-F 5                                   | a News   |          |       |      |         |             | *WFLA     |              |               |        | Commercial   | <del>-</del> |              |
|   |          | 300.00   | 77    | 1    | 0/03    | WE          | 05:11A    | 30           | USPRTV19      |        |              | 300.00       |              |
| M-F 5                                   | p News   |          |       |      |         |             | *WFLA     | -            |               |        | Commercial   | 200,00       |              |
|   | 1        | 500.00   | 78    | 1    | 0/03    | WE          | 05:17P    | 30           | USPRTV19      |        |              | 1500.00      |              |
| M-F 5                                   | 30a New  |          |       |      |         | _           | *WFLA     |              |               |        | Commercial   | .505.00      |              |
|   | . •••    |          |       |      | ,       | ***         | Continu   | led ***      |               | . 50   | Johnnes Cidi | ļ            |              |
|   |          |          |       |      | ļ       |             | 201161196 |              |               |        |              |              |              |
|   |          |          |       |      |         |             |           |              |               |        |              | I            |              |

PERIOD COST

113,625.00

87 Total Units

ACTUAL GROSS BILLING

AGENCY COMMISSION NET DUE 105,625.00 15,843.75 89,781.25

Debits Credits SUB-TOTALS TOTAL RECONCILING

.00 8,000.00-8,000.00CR



#### WFLA-TV

#### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

10/28/12 E:120718015

ORDER TYPE

Political

WFLA

Crossroads Media 66 Canal Center Plaza Suite 555

WFLA (Washington Dc) REP\_\_: HRP Washington, DC SLSP:

INVOICE NUMBER

0100033231 5 10/01/2012 - 10/2

ALEXANDRIA VA 22314

American Crossroads/ Issue ADV : American Crossroads PROD:

SCHEDULE DATES 10/01/12-10/14/12

PAGE BROADCAST MONTH

| REF#:    | 11 /27 /69<br>06238000   | 2       |          |      |                 |               |                     |            |          | arc  | d Broadcast                        | Month        |
|----------|--------------------------|---------|----------|------|-----------------|---------------|---------------------|------------|----------|------|------------------------------------|--------------|
| Desc.    | SCHEBULE                 | 1 💥     | 18       |      |                 | ACTUAL BROAT  | OAST                | TERMS: NE  | T 30 DAY | S.   | Profession in the same vector as a |              |
|          | ESCRIPTION PRICE         | 553     | PER DATE | BA   |                 | Sept. 200     | 10                  |            |          |      | RECONCILIATION                     | 4.00         |
|          |                          |         |          |      | THRE            | LENGTH WITG P | OR PROBUCT DESCRIPT | ION        | . Pf     | RICE | REMARKS                            | DEBIT/CREDIT |
|          | 500.00                   | 79      | 1 10/03  | WE   | 05:51A          | 30            | USPRTV19ACH         |            | 500.0    | 00   |                                    |              |
| M - F    | 530p News                |         |          |      | *WFLA           |               |                     | Commercial |          |      |                                    |              |
| ** -     | 1500.00                  | 80      | 1 10/03  | WE   | 05:42P          | 30            | USPRTV19ACH         |            | 1500.0   | 00   |                                    |              |
| V  }-    | 6p News                  | •       |          |      | *WFLA           |               |                     | Commercial |          |      |                                    |              |
| 34       | 2000.00                  | 81      | 1 10/03  | WE   | 06:06P          | 30            | USPRTV19ACH         |            | 2000.0   | 00   | ĺ                                  |              |
| 101 F    | 6a News                  |         |          |      | *WFLA           |               |                     | Commercial |          |      |                                    |              |
| 8.6 E    | 1000.00                  | 82      |          | WE   | 06:57A          | 30            | USPRTV19ACH         |            | 1000.0   | 00   |                                    |              |
| V  -  -  | 7p Entertainment         |         |          |      | *WFLA           |               | :30                 | Commercia1 |          |      |                                    |              |
|          | 2000.00                  | 83      | 1 10/03  | WE   |                 | 30            |                     |            | . (      |      | Preempt                            | .00-         |
|          |                          |         |          |      |                 |               |                     |            |          |      | Program                            |              |
| M_E      | 75 Today Chay            |         |          |      | ala Sephe I. B. |               |                     | _          |          |      | Change                             |              |
| 141 — t- | 7a Today Show<br>1400.00 | 0.4     | 4 40/00  |      | *WFLA           |               |                     | Commercial |          |      |                                    |              |
| M _ C    |                          | 84      | 1 10/03  | WE   | 08:29A          | 30            | USPRTV19ACH         |            | 1400.0   | 00   |                                    |              |
| ln3 — L  | 730p Extra               | 0.5     |          | 1.42 | *WFLA           |               | :30                 | Commercial |          |      | İ                                  |              |
|          | 2000.00                  | 85      | 1 10/03  | WE   |                 | 30            |                     |            | . (      |      | Preempt<br>Program<br>Change       | 2000.00-     |
| M-F      | 9a Today Show II         |         |          |      | *WFLA           |               | :30                 | Commercia1 |          |      | 0.14.190                           |              |
|          | 700.00                   | 86      | 1 10/03  | WE   | 09:59A          | 30            | USPRTV19ACH         |            | 700.0    | oo   | I                                  |              |
| M-F      | 7p News                  |         |          |      | *WFLA           |               |                     | Commercial |          |      | 1                                  |              |
|          | 2000.00                  |         | 1 10/05  | FR   | 07:11P          | 30            | USPRTV19ACH         |            | 2000.0   | 00   | I                                  |              |
| M-F      | 730p Entertainme         | nt Ton  | ight     |      | *WFLA           |               | : 30                | Commercial |          |      | I                                  |              |
|          | 2000.00                  | 92      | 1 10/05  | FR   | 07:44P          | 30            | USPRTV19ACH         |            | 2000.0   | 00   | 1                                  |              |
| M-F      | 7p News                  |         |          |      | *WFLA           |               |                     | Commercial |          |      |                                    |              |
|          | 2000.00                  |         | 1 10/08  | MO   | 07:23P          | 30            | USPRTV19ACH         |            | 2000.0   | 00   | 1                                  |              |
| M-F      | 730p Entertainme         | nt Ton  | ight     |      | *WFLA           |               | :30                 | Commercia1 |          | _    | 1                                  |              |
|          | 2000.00                  | 94      | 1 10/08  | MO   | 07:40P          | 30            | USPRTV19ACH         |            | 2000.0   | oo l | 1                                  |              |
| M-F      | 7p News                  |         | 1        |      | *WFLA           |               | : 30                | Commercial |          |      |                                    |              |
|          | 2000.00                  |         | 1 10/04  | ΤH   | 07:14P          | 30            | USPRTV19ACH         |            | 2000.0   | oo l |                                    |              |
| M-F      | 730p Entertainme         |         |          |      | *WFLA           |               | : 30                | Commercial |          |      |                                    |              |
|          | 2000.00                  | 96      | 1 10/04  | ΤH   | 07:38P          | 30            | USPRTV19ACH         |            | 2000.0   | 00   |                                    |              |
| M-F      | 7p News                  |         |          |      | *WFLA           |               | : 30                | Commercial |          |      |                                    |              |
|          | 2000.00                  |         | 1 10/03  | WE   |                 | 30            | USPRTV19ACH         |            | 2000.0   | 00   |                                    |              |
| M-F      | 730p Entertainme         |         |          |      | *WFLA           |               | : 30                | Commercia1 |          |      |                                    |              |
|          | 2000.00                  | 98      | 1 10/03  | WE   |                 | 30            | USPRTV19ACH         |            | 2000.0   | 00   |                                    |              |
| Sat      | 7a Today Show            |         |          |      | *WFLA           |               | : 30                | Commercial |          |      |                                    |              |
| _        | 650.00                   |         | 1 10/06  |      |                 | 30            | USPRTV19ACH         |            | 650.0    | ю    |                                    |              |
| Tota     | al Airtime Gross         | Spot Re | evenue:  |      | 105,62          | 25.00         |                     |            |          |      |                                    |              |

PERIOD COST

113,625.00

87 Total Units

ACTUAL GROSS BILLING AGENCY COMMISSION

NET DUE

105,625.00 15,843.75

SUB-TOTALS TOTAL RECONCILING

Debits Credits

8,000.00-8,000.00CR